

Fuaim & Fís

Babhta 46

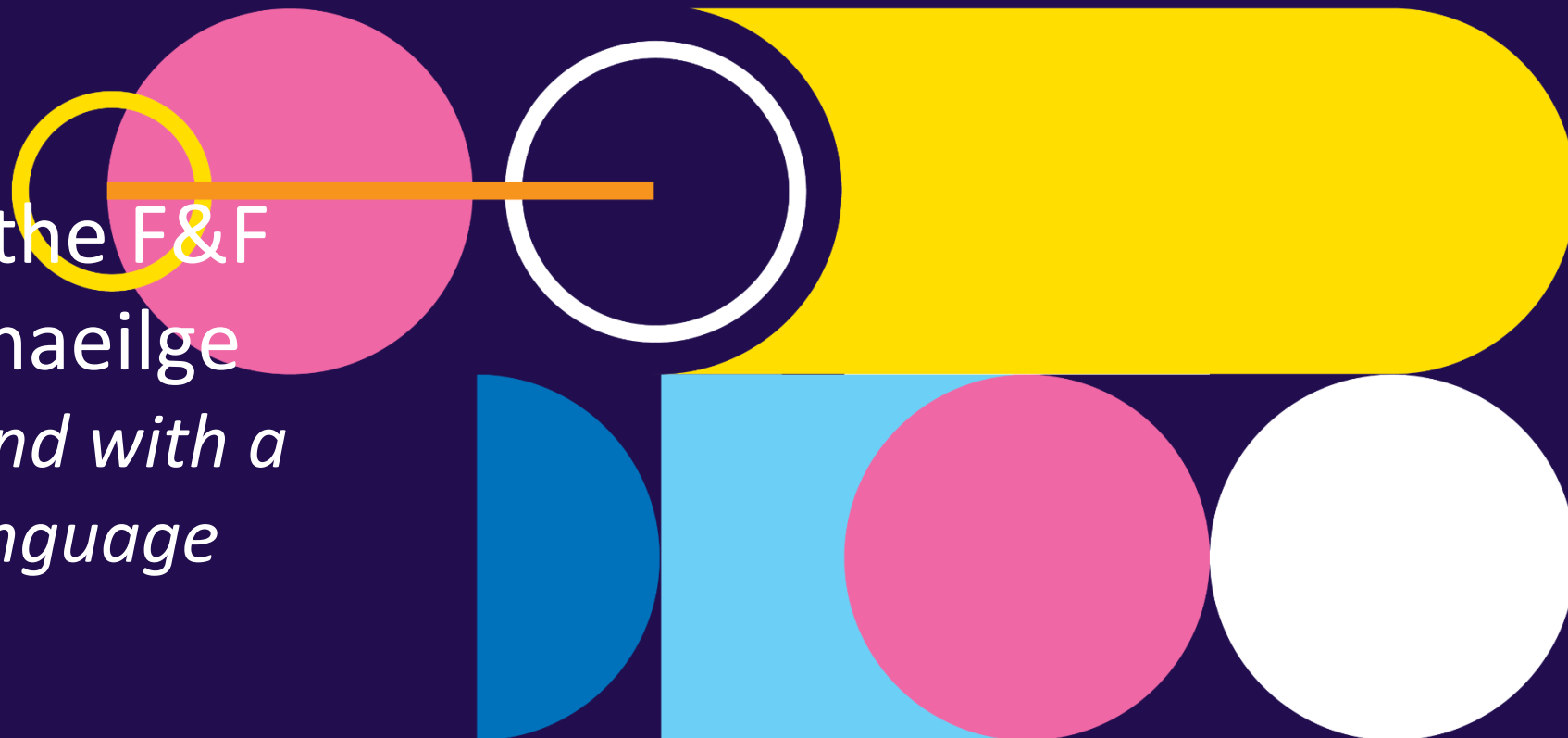
Sound & Vision

Round 46

Babhta maoinithe F&F
dírithe ar an Ghaeilge
*S&V funding round with a
focus on Irish Language*



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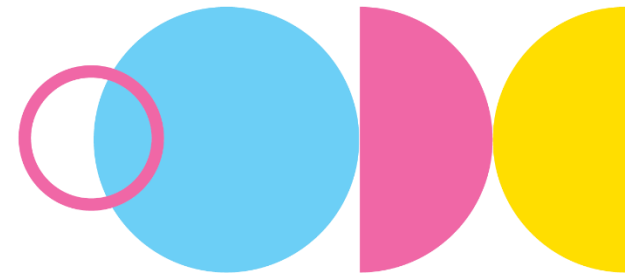


Achoimre ar Babhta 46:

- Round 46 of the Scheme made up to c. €2m available to award funds to programme productions that would support the development of new radio and television programmes in the Irish language.
- *Chur Babhta 46 den Scéim suas go c. €2m ar fáil le maoiniú a bhronnadh ar léiriúcháin clár a thacódh le forbairt clár nua raidió agus teilifíse i nGaeilge.*
- This funding round was implemented further to a request from the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media, Ms. Catherine Martin, T.D., who secured the additional funding.
- *Cuireadh an babhta maoinithe seo i bhfeidhm mar thoradh ar iarratais ón Aire Turasóireachta, Cultúir, Ealaíon, Gaeltachta, Spóirt agus Meán, Ms. Catherine Martin, T.D., a d'éirigh léi an maoiniú breise a fháil.*
- The round opened on 27th June and closed at noon on 8th September 2022.
- *Osclaíodh an babhta ar an 27 Meitheamh agus dúnadh é ag meán lae ar an 8 Meán Fómhair 2022.*



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Round Requirements:

In line with the BAI's definition of bilingual programming all applications to this round had to demonstrate that at least **30% of the broadcast output would be in the Irish language** to be considered for funding.

This round also included the requirement for gender equality of at least **50% in the leadership roles** within:

- (i) the creative production team, and
- (ii) amongst the performers.



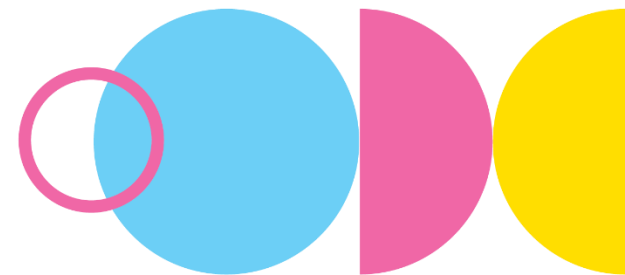
Riachtanais an Babhta:

*De réir sainmhíniú an BAI ar chlár dhátheangacha b'éigean do gach iarratas ar an mbabhta seo a léiriú go mbeadh **ar a laghad 30% den aschur craolta i nGaeilge** le breithniú le haghaidh maoinithe. Áiríodh sa bhabhta seo freisin an riachtanas do chomhionannas inscne de **50% ar a laghad sna ról cheannaireachta** laistigh den:*

- (i) foireann léiriúcháin chruthaitheach, agus*
- (ii) i measc na dtaibheoirí.*



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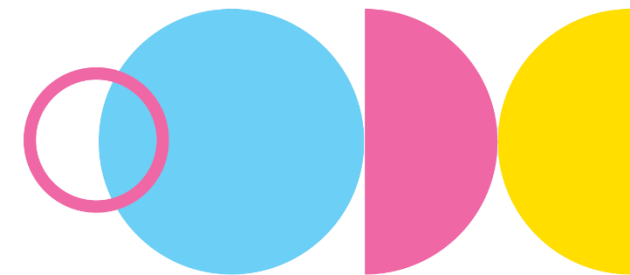


Applications Received / Iarratais a Fuarthas:

Round 46 applications (Irish)	
Applications Received	35
Total amount of funding requested(€)	€5.64m
TV applications	15
Radio applications	20
Iarratais maidir le Babhta 46 (Gaeilge)	
Iarratais Faighte	35
Maoiniú Iomlán a Iarradh (€)	€5.64m
Iarratais Teilifíse	15
Iarratais Raidió	20



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The most popular **formats/genres** and **intended audiences** for this funding round are noted below.

*Tá na **formáidí/seánraí** is coitianta agus an **lucht féachana beartaithe** don bhabhta maoinithe seo sonraithe thíos.*

➤ **Formats & Genres / *Formáid & Seánra* :**

Documentary / *Cláir Fáisnéise* (8)

Drama / *Dráma* (3)

Entertainment / *Siamsaíocht* (4)

➤ **Audiences catered for / *Lucht éisteachta ar fhreastalaíodh orthu:***

All Adults / *Daoine Fásta* (6)

Family / *Clann* (4)

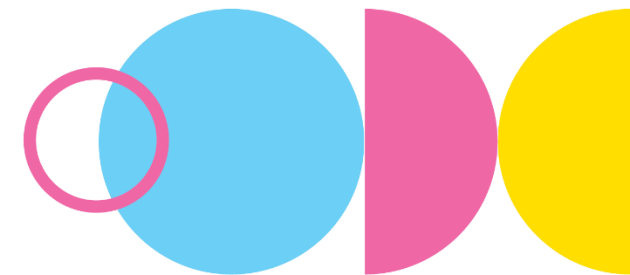
Programme Language / *Teanga an Chláir* :

➤ 5 projects were bilingual / *Bhí 5 tograí dátheangach* (31.6% of funding / 31.6% den mhaoiniú)

➤ 10 projects were in the Irish language / *Bhí 10 tograí as Ghaeilge* (68.4% of funding / 68.4% den mhaoiniú)



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Station Type:

The 15 recommended projects will be broadcast across Community, Commercial, and PSB broadcasters.

- Commercial (6 projects) 32.37% of funding
- Community (2 projects) 1.15% of funding
- PSB (7 projects) 66.48% of funding

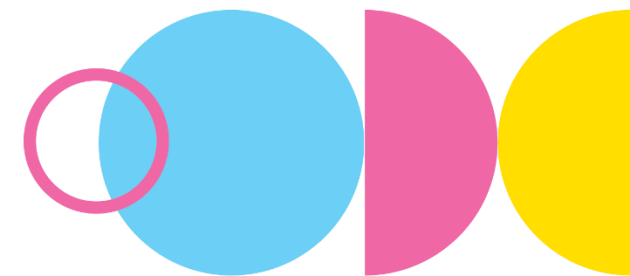
Cineál Stáisiúin:

Craolfar na 15 thionscadal atá molta thar craoltóirí Pobail, Tráchtála agus PSB.

- *Tráchtála (6 thionscadal) 32.37% den mhaoiniú*
- *Pobail (2 thionscadal) 1.15% den mhaoiniú*
- *PSB (7 dtionscadal) 66.48% den mhaoiniú*



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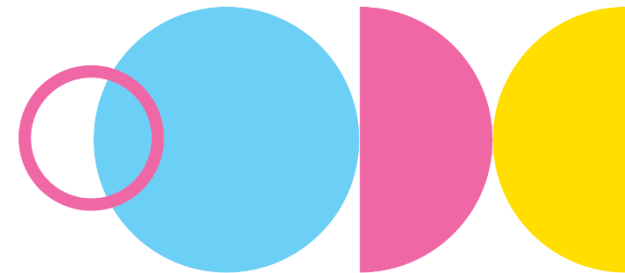


Channels that received funding / *Stáisiúin a fuair maoiniú:*

Channel / <i>Stáisiúin</i>	No. of Projects / <i>Líon Tograí</i>	€ Recommend / <i>€ Molta</i>	%
Athlone Community Radio	1	€15,000.00	0.76%
Beat 102 – 103 + 10 local commercial radio stations	1	€111,000.00	5.61%
Clare FM	1	€5,498.00	0.28%
Radio Kerry	3	€24,321.50	1.23%
Raidió na	1	€7,757.00	0.39%
RTÉ Junior/Chill	1	€20,206.00	1.02%
RTÉ One	2	€370,000.00	18.69%
RTÉ Raidió na Gaeltachta	2	€119,343.00	6.03%
TG4	2	€806,791.00	40.75%
Virgin Media Two	1	€500,000.00	25.25%
Total	15	€1,979,916.50	100.00%



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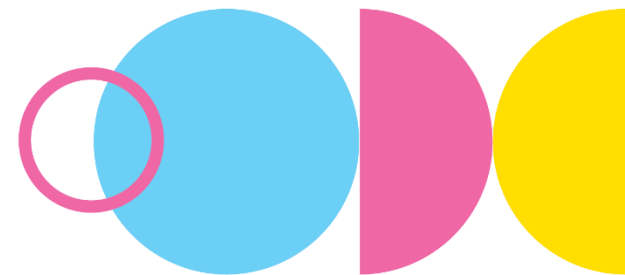
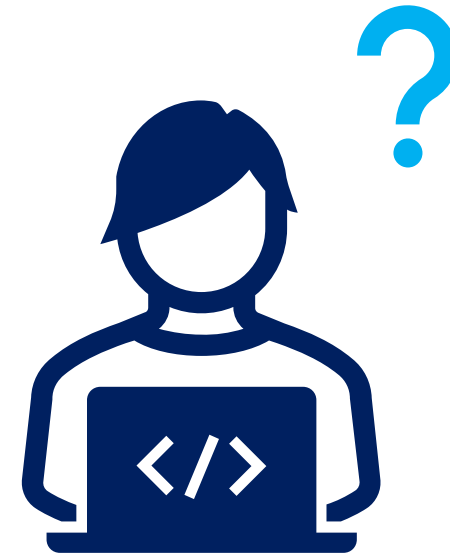


Further information:

The press release and a full list of the programmes that received funding in this round can be viewed on the BAI website [here](#).

Tuilleadh Eolais:

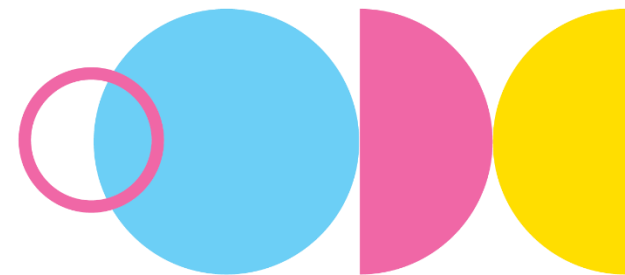
Is féidir an preiseisiúint agus an liosta iomlán de chlár a fuair maoiniú sa bhabhta seo le feiceáil ar shuíomh gréasáin an BAI [anseo](#).



For info / Mar eolas:

A review of the S&V4 scheme is currently underway.

Tá athbhreithiú ar an scéim F&F4 ar siúl faoi láthair.



Queries / Ceisteanna:

Please do not hesitate to contact the BAI at ckeville@bai.ie or smcnamara@bai.ie for more information on the Scheme or for any other queries.

Ná bíodh drogall ort teagmháil a dhéanamh leis an BAI ag ckeville@bai.ie nó smcnamara@bai.ie le haghaidh tuilleadh eolais ar an scéim nó le haghaidh aon cheisteanna eile.



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