



JOINT NATIONAL
LISTENERSHIP RESEARCH



Press Release

January 2019 - December 2019



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Ipsos MRBI/JNLR 2019/4 Summary Results

The latest JNLR/Ipsos MRBI report into radio listening is published today (6th February 2020). It covers the 12-month period from January to December 2019.

The latest results show 3.15 million listeners (15+) tune into radio every weekday – that is **daily radio listening at 81%** of all adults.

A total of **c16,900** people were interviewed during the survey period by Ipsos MRBI, on behalf of JNLR - Joint National Listenership Research - that is commissioned by all national, regional and local stations, BAI, AAI, and IAPI.

The following tables show the key, top-line results from the 'week-day' report for the main radio stations at National level, within Dublin and Cork counties, and the South East, South West, North West, North East/Midlands, Multi-city and Dublin Commuter regions. (See p.11).

While Tables 1-4 show the proportion of adults tuning into the stations at some time during the day, the depth of listening or loyalty to various stations is best reflected in the share of listening achieved by each station, as shown in Tables 5-8, whilst Table 9 provides information on the Local Stations in each licensed franchise area.

A large majority of Irish adults - 81% (=) listen to the radio on an average day. More than half, 55% (-1) tune into their local or regional station and 43% (=) listen to a national station. Among the younger, 15 to 34-year market, 71% (-2) listen daily.

Irish radio audiences continue to listen to a significant amount of radio everyday – tuning in, on average, for almost 4 hours (226 mins) per day during the prime 7am to 7pm time (*Irish Adults listening Mon-Fri*). In terms of share of all minutes listened in the country, National Radio currently has 45.2% share (+0.3%) of all minutes while Local/Regional Radio holds the majority share position with 54.8% (-0.3%) in this reporting period.

Across the various regional areas throughout the country, National Radio holds the majority share position in Dublin (54.1%) and the greater Dublin Commuter belt (54.2%) while Local/Regional radio is in the majority in the other regions throughout the country, in particular, achieving its highest share position in Cork (63.0%), in the North West (62.3%), the South West (56.9%) and South East Regions (56.5%) (See T5).

Among the younger, 15-34, audience Local/Regional Radio is in the majority share position achieving a combined share of minutes of 63.5% (-0.5%) versus 36.5% (+0.5%) for National Radio. In particular, the Local/Regional group holds its strongest share position among this age cohort in Dublin (74.6%), in Cork (66.3%), in the Dublin Commuter (70.5%) and the Multi-city regions (66.4%).

Considering the older 35+ age segment, Local/Regional radio is slightly ahead in terms of share of all minutes listened, 52.6% (-0.2%) compared to National radio, 47.4% (+0.2%). However, in regional markets among this age group, National Radio holds the majority share of minutes in Dublin (61.8%), the Dublin Commuter region (60.8%), the Multi-city area (51.5%) and North East & Midlands Region (50.1%). (See T8).

Local radio continues to perform strongly in the local radio markets across the country – in many areas reaching more than 40% of the local adult population daily. In particular, on the criterion of share of minutes listened during prime 7am to 7pm, Highland Radio, MWR and Radio Kerry hold the majority share position (50%+) in their respective franchise areas. (T9).

The population estimates in this report are based on Labour Force Survey estimates 2019 provided by the CSO.

(See pg 12 for definition of radio broadcast regions).

All Adults Aged 15+

Table 1: Average Weekday Yesterday Listenership

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays	
	(change from		(change from		(change from		(change from		(change from		(change from		(change from		(change from		(change from	
	Oct'18-Sep'19)		Oct'18-Sep'19)		Oct'18-Sep'19)		Oct'18-Sep'19)		Oct'18-Sep'19)		Oct'18-Sep'19)		Oct'18-Sep'19)		Oct'18-Sep'19)		Oct'18-Sep'19)	
Listened at all *	81%	+0	73%	-1	82%	-2	81%	-1	86%	+0	88%	+0	82%	+0	78%	-1	75%	-1
Any National	43%	+0	42%	+0	39%	+1	41%	+0	45%	+1	45%	+1	44%	-1	43%	+0	43%	+0
Any RTE Radio	32%	+0	31%	+0	31%	+1	31%	+0	30%	-1	34%	+0	31%	-1	32%	+0	32%	+0
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	31%	+0	31%	+0	31%	+1	31%	+0	30%	+0	32%	+0	31%	-1	31%	+0	32%	+0
RTÉ Radio 1	22%	+0	25%	+0	21%	+1	20%	+0	21%	+1	21%	+0	20%	+0	23%	+0	25%	+0
RTÉ 2FM	10%	+0	6%	+0	10%	+0	11%	+0	10%	-1	11%	+0	12%	-1	8%	+0	7%	+0
RTÉ Lyric FM	3%	+0	4%	+0	4%	+0	3%	+0	2%	+0	3%	+0	3%	+1	4%	+0	4%	+0
Today FM	10%	+0	7%	+0	8%	+0	12%	+1	15%	+0	12%	+1	12%	+0	9%	+0	8%	+0
Newstalk	11%	+0	15%	+1	9%	+0	8%	+0	10%	+0	8%	+0	10%	+0	12%	+0	14%	+0
Any Regional/Local/M-City/D-C#	55%	-1	43%	-1	64%	-1	59%	-1	60%	-1	68%	+0	52%	-1	51%	-1	44%	-1
Classic Hits			3%	+0	9%	+2									6%	+1	3%	+0
Radio Nova			4%	-1													5%	+0
Beat 102-103							23%	+0										
Spin South West									19%	-1								
iRadio NW											19%	-2						
iRadio NE													10%	-1				
FM104			14%	-2														
98FM			9%	-1														
Q102			8%	+0														
Sunshine 106.8			7%	-1														
Spin 1038			13%	+0														
Corks 96FM / C103					39%	+0												
C103 (Corks 103FM)					15%	-1												
Cork's 96FM					27%	+2												
Corks Red FM					28%	-4												

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-24

Table 2: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	68%	55%	70%	70%	76%	77%	69%	63%	58%
Any National	22%	12%	27%	24%	31%	28%	23%	19%	14%
Any RTE Radio	14%	6%	21%	18%	16%	22%	13%	12%	7%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	14%	6%	20%	18%	16%	19%	12%	11%	7%
RTE Radio 1	3%	2%	3%	4%	4%	4%	3%	3%	3%
RTE 2FM	10%	4%	15%	14%	12%	14%	10%	8%	5%
RTE Lyric FM	1%	1%	4%	1%		1%	0%	1%	1%
Today FM	8%	3%	5%	10%	16%	8%	10%	6%	5%
Newstalk	3%	4%	3%	2%	3%	2%	3%	3%	4%
Any Regional/Local/M-City/D-C#	57%	50%	59%	59%	60%	67%	56%	54%	52%
Classic Hits		2%	7%					4%	2%
Radio Nova		1%							2%
Beat 102-103				49%					
Spin South West					52%				
iRadio NW						53%			
iRadio NE							27%		
FM104		17%							
98FM		9%							
Q102		5%							
Sunshine 106.8		3%							
Spin 1038		35%							
Corks 96FM / C103			29%						
C103 (Corks 103FM)			4%						
Cork's 96FM			25%						
Corks Red FM			43%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-34

Table 3: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	71%	62%	71%	72%	79%	80%	74%	67%	64%
Any National	30%	20%	30%	29%	39%	36%	35%	26%	23%
Any RTE Radio	19%	12%	23%	20%	19%	25%	20%	17%	13%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	18%	12%	22%	20%	19%	23%	20%	16%	13%
RTE Radio 1	6%	6%	6%	5%	5%	7%	5%	6%	6%
RTE 2FM	13%	6%	16%	16%	15%	17%	16%	10%	7%
RTE Lyric FM	1%	1%	2%	1%	0%	1%	1%	1%	1%
Today FM	12%	6%	8%	13%	22%	12%	16%	9%	8%
Newstalk	6%	7%	6%	4%	4%	4%	7%	6%	7%
Any Regional/Local/M-City/D-C#	55%	52%	58%	60%	57%	62%	51%	53%	51%
Classic Hits		2%	9%					5%	2%
Radio Nova		4%							5%
Beat 102-103				46%					
Spin South West					43%				
iRadio NW						46%			
iRadio NE							23%		
FM104		20%							
98FM		10%							
Q102		7%							
Sunshine 106.8		4%							
Spin 1038		26%							
Corks 96FM / C103			26%						
C103 (Corks 103FM)			4%						
Cork's 96FM			23%						
Corks Red FM			39%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 35+

Table 4: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	85%	80%	87%	84%	88%	91%	85%	83%	80%
Any National	49%	53%	43%	46%	47%	48%	49%	51%	54%
Any RTE Radio	38%	41%	35%	35%	35%	37%	37%	40%	41%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	38%	41%	35%	35%	35%	35%	37%	39%	41%
RTE Radio 1	30%	35%	28%	26%	28%	27%	27%	32%	35%
RTE 2FM	8%	6%	7%	8%	7%	8%	10%	7%	6%
RTE Lyric FM	5%	6%	5%	4%	3%	4%	3%	5%	6%
Today FM	10%	7%	8%	11%	12%	11%	11%	9%	8%
Newstalk	13%	19%	10%	10%	12%	10%	11%	15%	19%
Any Regional/Local/M-City/D-C#	55%	38%	66%	59%	62%	70%	53%	50%	40%
Classic Hits		3%	9%					6%	4%
Radio Nova		5%							5%
Beat 102-103				14%					
Spin South West					10%				
iRadio NW						8%			
iRadio NE							5%		
FM104		12%							
98FM		9%							
Q102		9%							
Sunshine 106.8		9%							
Spin 1038		6%							
Corks 96FM / C103			45%						
C103 (Corks 103FM)			20%						
Cork's 96FM			29%						
Corks Red FM			23%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

All Adults Aged 15+

Table 5: Share of Listening (7am – 7pm)

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays (change from Oct'18-Sep'19)		Weekdays (change from Oct'18-Sep'19)		Weekdays (change from Oct'18-Sep'19)		Weekdays (change from Oct'18-Sep'19)		Weekdays (change from Oct'18-Sep'19)		Weekdays (change from Oct'18-Sep'19)		Weekdays (change from Oct'18-Sep'19)		Weekdays (change from Oct'18-Sep'19)		Weekdays (change from Oct'18-Sep'19)	
Any National	45.2%	+0.3	54.1%	+0.5	37.0%	+0.6	43.5%	-0.8	43.1%	-0.3	37.7%	+0.8	49.0%	+0.6	47.7%	+0.3	54.2%	+0.7
Any RTE Radio	31.3%	+0.6	38.3%	+0.8	27.1%	+1.8	29.8%	-0.5	27.1%	+1.0	26.3%	+1.1	33.4%	+0.1	33.6%	+1.1	37.9%	+0.8
RTÉ Radio 1	22.6%	+0.6	31.3%	+0.4	17.7%	+1.3	20.0%	-0.5	20.2%	+1.5	17.4%	+0.6	22.8%	+0.6	24.7%	+0.7	30.2%	+0.4
RTÉ 2FM	6.4%	+0	3.7%	-0.1	6.5%	+0.2	7.4%	+0.1	6.1%	-0.6	6.2%	+0.5	9.0%	-0.5	5.7%	+0.1	4.4%	-0.2
RTE Lyric FM	2.0%	+0.2	3.0%	+0.5	2.5%	+0.3	2.0%	+0.2	0.8%	+0.1	1.1%	+0.1	1.5%	-0.1	2.5%	+0.4	3.0%	+0.5
Today FM	7.4%	-0.1	4.9%	-0.4	5.3%	-1.0	8.5%	+0.3	10.6%	-1.0	7.9%	+0.2	8.8%	+0.9	6.6%	-0.6	6.0%	-0.1
Newstalk	6.5%	-0.2	10.9%	+0.1	4.6%	-0.2	5.2%	-0.6	5.5%	-0.1	3.6%	-0.3	6.9%	-0.3	7.6%	-0.2	10.3%	+0
Any Regional/Local/M-City/D-C#	54.8%	-0.3	45.9%	-0.5	63.0%	-0.6	56.5%	+0.8	56.9%	+0.3	62.3%	-0.8	51.0%	-0.6	52.3%	-0.3	45.8%	-0.7
Classic Hits			2.3%	-0.5	5.6%	+0.8									4.6%	+0.3	2.4%	-0.3
Radio Nova			3.2%	-0.3													3.7%	-0.2
Beat 102-103							15.1%	-0.8										
Spin South West									8.8%	-0.6								
iRadio NW											9.3%	-0.9						
iRadio NE													6.9%	-0.2				
FM104			11.5%	+0														
98FM			6.5%	-0.2														
Q102			7.3%	+0.1														
Sunshine 106.8			7.0%	-0.1														
Spin 1038			7.2%	+0.4														
Corks 96FM / C103					35.7%	+0.9												
C103 (Corks 103FM)					12.8%	-0.7												
Cork's 96FM					22.9%	+1.6												
Corks Red FM					21.0%	-2.4												
Mean No. of Minutes	226	+1	200	+0	315	+8	221	-6	204	-1	247	+10	199	-4	224	+1	201	-1

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-24

Table 6: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	28.7%	18.6%	38.7%	31.5%	35.0%	27.4%	26.4%	28.6%	21.3%
Any RTE Radio	18.6%	9.7%	31.7%	21.3%	14.3%	19.5%	14.7%	20.1%	12.1%
RTE Radio 1	4.6%	5.5%	3.1%	5.5%	4.0%	4.6%	4.1%	4.8%	5.7%
RTE 2FM	12.2%	3.6%	24.2%	14.0%	10.3%	11.6%	10.6%	12.5%	5.9%
RTE Lyric FM	1.0%	0.6%	3.3%	1.4%		0.6%		1.4%	0.5%
Today FM	7.5%	4.3%	2.8%	8.9%	19.3%	6.5%	9.7%	5.3%	5.6%
Newstalk	2.6%	4.6%	4.2%	1.4%	1.3%	1.4%	2.0%	3.2%	3.6%
Any Regional/Local/M-City/D-C#	71.3%	81.4%	61.3%	68.5%	65.0%	72.6%	73.6%	71.4%	78.7%
Classic Hits		2.3%	3.8%					3.8%	2.2%
Radio Nova		1.5%							3.2%
Beat 102-103				53.0%					
Spin South West					50.7%				
iRadio NW						46.9%			
iRadio NE							31.5%		
FM104		20.2%							
98FM		12.4%							
Q102		5.9%							
Sunshine 106.8		2.6%							
Spin 1038		35.1%							
Corks 96FM / C103			23.0%						
C103 (Corks 103FM)			4.8%						
Cork's 96FM			18.2%						
Corks Red FM			33.6%						
Mean No. of Minutes	141	126	202	162	105	163	110	139	126

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-34

Table 7: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	36.5%	25.4%	33.7%	37.1%	47.1%	37.2%	44.8%	33.6%	29.5%
Any RTE Radio	20.6%	14.0%	23.8%	21.5%	21.4%	20.8%	23.0%	19.5%	15.1%
RTE Radio 1	5.8%	7.7%	4.7%	6.1%	4.5%	5.3%	4.6%	6.0%	7.2%
RTE 2FM	13.8%	5.3%	17.4%	14.3%	16.9%	13.8%	18.1%	12.1%	7.0%
RTE Lyric FM	0.6%	0.7%	1.3%	0.9%	0.0%	0.3%	0.2%	0.8%	0.7%
Today FM	11.7%	5.6%	5.2%	12.4%	23.6%	14.3%	16.5%	9.2%	8.4%
Newstalk	4.2%	5.8%	4.7%	3.2%	2.1%	2.1%	5.4%	4.9%	6.0%
Any Regional/Local/M-City/D-C#	63.5%	74.6%	66.3%	62.9%	52.9%	62.8%	55.2%	66.4%	70.5%
Classic Hits		1.8%	7.3%					4.8%	1.9%
Radio Nova		3.5%							4.7%
Beat 102-103				41.7%					
Spin South West					31.6%				
iRadio NW						34.9%			
iRadio NE							20.5%		
FM104		21.9%							
98FM		10.5%							
Q102		9.7%							
Sunshine 106.8		3.5%							
Spin 1038		22.8%							
Corks 96FM / C103			23.5%						
C103 (Corks 103FM)			3.4%						
Cork's 96FM			20.1%						
Corks Red FM			35.2%						
Mean No. of Minutes	167	144	254	179	137	184	141	166	145

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 35+

Table 8: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	47.4%	61.8%	37.9%	45.1%	42.3%	37.8%	50.1%	51.5%	60.8%
Any RTE Radio	34.1%	44.8%	28.0%	32.0%	28.3%	27.6%	36.0%	37.3%	44.0%
RTE Radio 1	26.8%	37.6%	21.3%	23.7%	23.5%	20.4%	27.5%	29.7%	36.3%
RTE 2FM	4.5%	3.2%	3.4%	5.7%	3.8%	4.4%	6.6%	4.0%	3.7%
RTE Lyric FM	2.3%	3.6%	2.9%	2.2%	1.0%	1.3%	1.8%	3.0%	3.6%
Today FM	6.3%	4.7%	5.4%	7.4%	7.8%	6.4%	6.8%	5.9%	5.3%
Newstalk	7.1%	12.3%	4.5%	5.7%	6.2%	3.9%	7.3%	8.3%	11.5%
Any Regional/Local/M-City/D-C#	52.6%	38.2%	62.1%	54.9%	57.7%	62.2%	49.9%	48.5%	39.2%
Classic Hits		2.5%	5.1%					4.6%	2.6%
Radio Nova		3.1%							3.5%
Beat 102-103				8.1%					
Spin South West					4.0%				
iRadio NW						3.1%			
iRadio NE							3.4%		
FM104		8.7%							
98FM		5.4%							
Q102		6.7%							
Sunshine 106.8		7.9%							
Spin 1038		3.0%							
Corks 96FM / C103			39.1%						
C103 (Corks 103FM)			15.4%						
Cork's 96FM			23.7%						
Corks Red FM			17.0%						
Mean No. of Minutes	249	224	338	235	228	269	222	247	224

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

All Adults Aged 15+

Table 9: Average Weekday Yesterday Listenership & Share of Listening (7am-7pm) For Local Stations

Station Area	Yesterday Listenership		Market Share (7-7)	
	Weekdays		Weekdays	
	(change from Oct'18-Sep'19)		(change from Oct'18-Sep'19)	
	%	%	%	%
Kildare (<i>KFM</i>)	27%	-1	23.0%	-2.4
Louth/Meath (<i>LMFM</i>)	24%	-1	29.5%	-0.3
Kilkenny/Carlow (<i>KCLR 96FM</i>)	38%	+0	38.5%	+7.3
Laois/Offaly/Westmeath (<i>Midlands 103</i>)	30%	-2	31.7%	+0.2
Wexford (<i>South East Radio</i>)	38%	-2	31.6%	-1.3
Wicklow (<i>East Coast FM</i>)	30%	-1	23.7%	+0.4
Limerick (<i>Live 95FM</i>)	39%	+1	28.1%	+1.7
Tipperary (<i>Tipp FM</i>)	35%	+0	38.6%	-1.9
Waterford (<i>WLR FM</i>)	48%	+1	47.0%	+1.8
Clare (<i>Clare FM</i>)	42%	+1	40.7%	+0.5
Kerry (<i>Radio Kerry</i>)	45%	-1	53.2%	+1.6
Galway (<i>Galway Bay FM</i>)	33%	+3	31.0%	+2.6
Mayo (<i>MWR</i>)	63%	+1	55.9%	-2.5
Roscommon/Longford/ Sth Leitrim/ Cavan/ Monaghan	42%	-2	45.0%	-0.3
Roscommon/Longford/Sth Leitrim (<i>Shannonside 104FM</i>)	47%	-3	46.3%	+0.1
Cavan/Monaghan (<i>Northern Sound</i>)	37%	-1	43.4%	-0.7
Donegal South/Sligo/Nth Leitrim (<i>Ocean FM</i>)	50%	+0	32.2%	-1.1
Donegal Nth (<i>Highland Radio</i>)	64%	+2	67.6%	+2.1

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The Report provides information on all individual stations over a range of demographics and special interest categories. The full report can be purchased from Ipsos MRBI. Tel. 01-438 9000.

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Radio Broadcast Regions

Region	Component Counties/Franchise Areas
South East	Carlow, Kilkenny, Wexford, Waterford & Tipperary South Riding
South West	Limerick, Clare, Kerry, Tipperary North Riding & South West Laois*
North West	Galway, Mayo, Roscommon, Longford, Leitrim, Sligo & Donegal
North East & Midlands	Kildare, Louth, Meath, Laois*, Offaly, Westmeath, Cavan & Monaghan
Multi-City	Full counties Dublin, Cork; Limerick; Clare and Galway and part counties Kildare, Meath and Wicklow.
Dublin Commuter	Dublin and part counties Kildare, Meath and Wicklow.