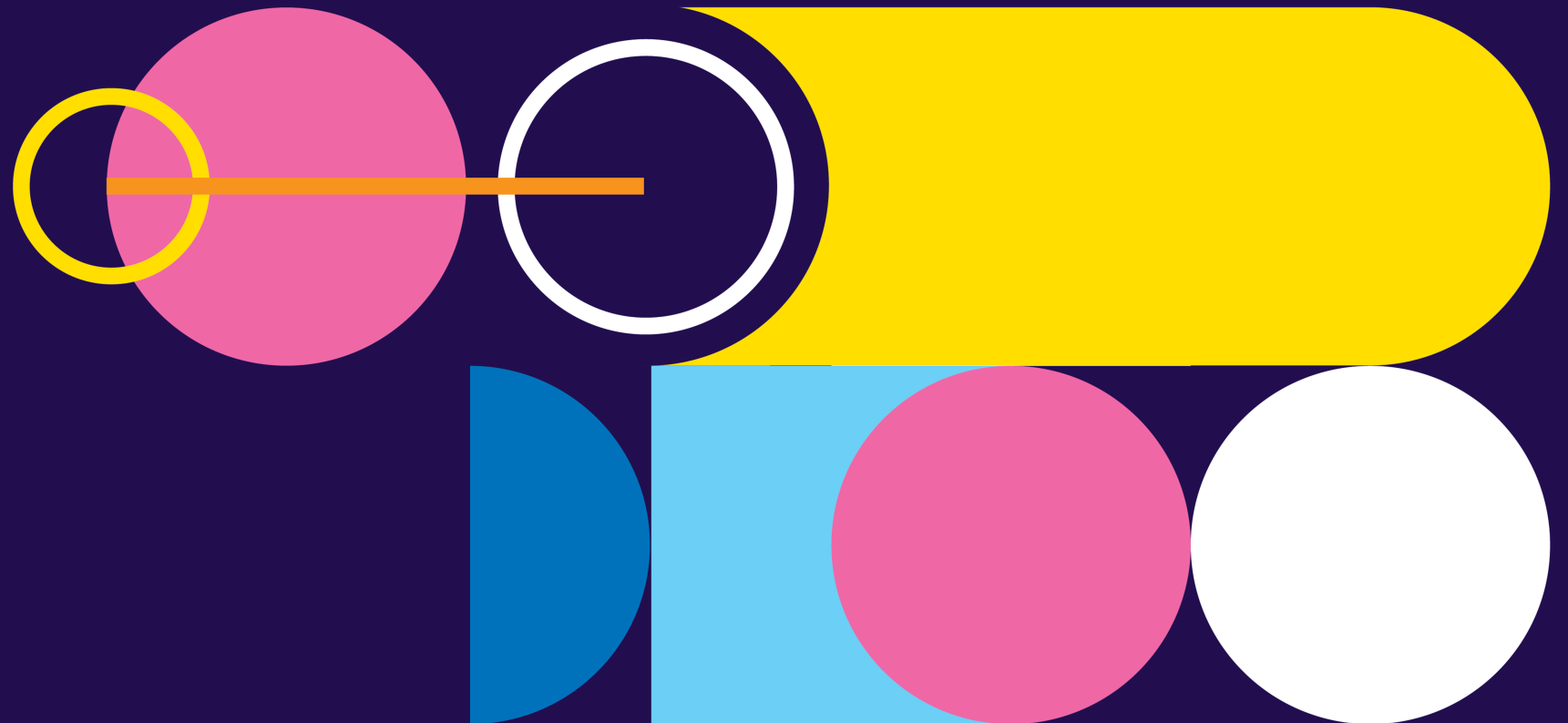


BAI

Climate Action Mandate

2023



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Further to the requirements of the National Climate Action Plan 2021, the BAI has developed its Climate Action Mandate.

This document fits within the BAI's wider strategic commitment to sustainability detailed in our BAI Strategy Statement 2021-2023. This commits the BAI to leading and modelling best practice in sustainability.

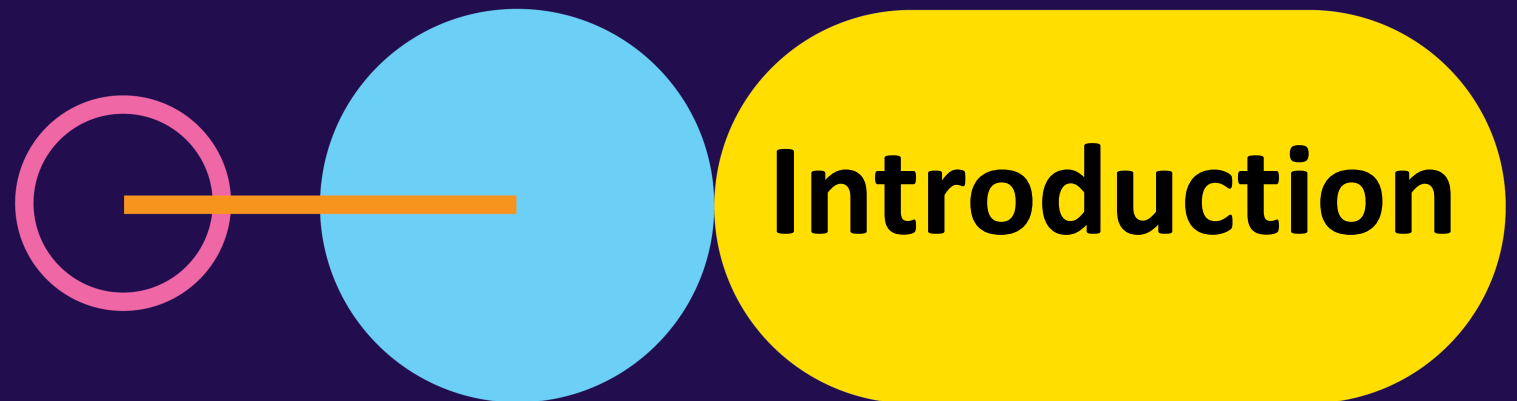
The mandate details four objectives linked to environmental sustainability. Namely: -

- **Objective 1** – Energy Use and Energy Efficiency.
- **Objective 2** – Waste Reduction, Green Procurement and Sustainable Practices.
- **Objective 3** – Climate Change Awareness and Action.
- **Objective 4** – Partnership.

For each of these objectives, a commitment/s is stated and actions, policies or plans to give effect to this commitment/s are specified. Finally, a set of indicators are provided which outline how the achievement of the objectives will be measured.

This mandate has been developed in a period of significant transformational change for the organisation. Further to the provisions of the OSMR Act 2022, the BAI will be dissolved, and its functions and staffing will be transferred to a new media regulator, Coimisiún na Meán. Accordingly, drawing on and building from the BAI document, a new mandate for this public body will need to be developed.

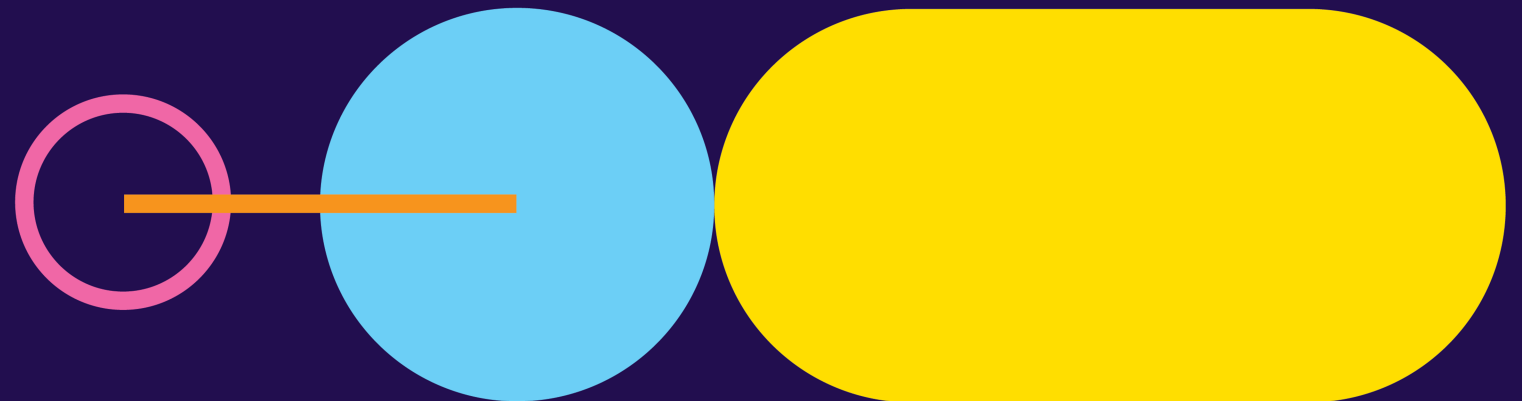
The new mandate will have to take account of the fact that the carbon footprint of the new regulator and total energy emissions will grow notably from 2023 onwards because of significant increases in staffing with resulting impacts on energy use, waste creation and procurement. This growth will need to be undertaken in a manner that is energy efficient in line with the Climate Action Plan. In addition, the legislation establishing the new regulator includes specific functions addressing environmental sustainability which will need to be considered in the formulation of a mandate for Coimisiún na Meán.



Introduction

Objective 01

Energy Use and Energy Efficiency



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<p>1. By 2030, energy consumption and efficiency will be reduced by at least 50%.</p> <p>2 By 2030, GHG emissions of the organisation will reduce by a minimum of 51%.</p> <p>3. The organisation will purchase and promote the use of clean, renewable energy.</p>	<p>1. Actions taken annually to meet the Public Sector Energy Efficiency targets including updated gap-to-target analysis, display of Energy Certificate and publication of Roadmap.</p> <p>2. Renewables make up maximum practical percentage of current energy mix for the organisation.</p> <p>3. Annual work plan for Broadcasting Sustainability Network under 'Green' pillar supports energy efficiency for the sector.</p> <p>4. Staff training to support behavioural change/ good environmental practices at work and at home.</p> <p>5. Energy efficiency factored into approach to transition to Coimisiún na Meán.</p> <p>6. GHG Emissions and sustainable activities included in annual report.</p>	<p>1. Actions taken to promote good energy practices in the organisation and with stakeholders.</p> <p>2. Total energy consumption by the organisation - % energy consumption that is from renewable sources and % energy reduction versus public sector target of 50% by 2030 (against baseline).</p> <p>3. Number of awareness campaigns, training / information sessions or other activities to promote energy awareness among employees or stakeholders and number or % of employees or stakeholders who participated.</p>

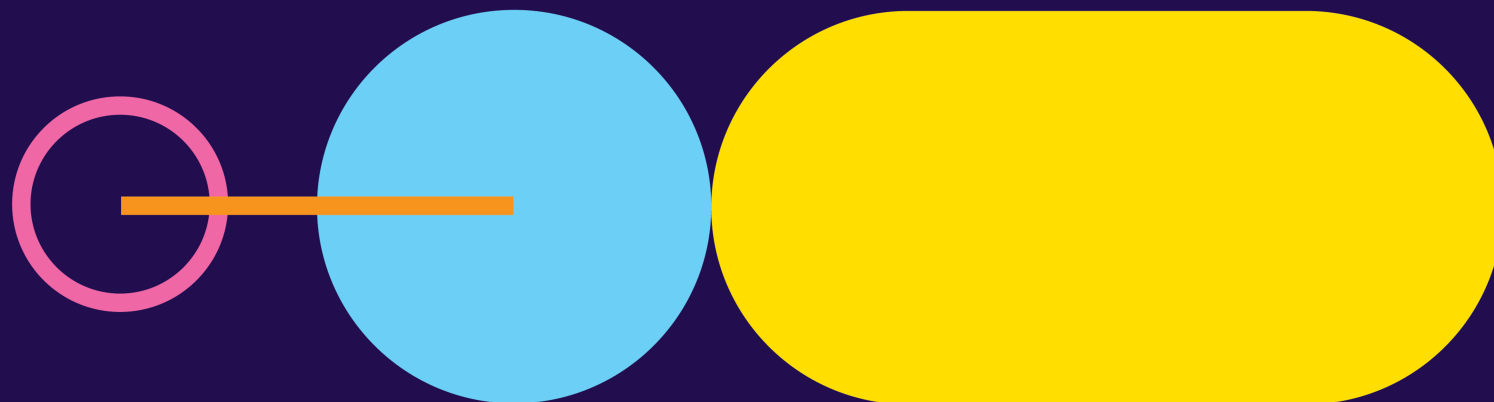
Objective 02

Waste Reduction, Green Procurement and Sustainable Practices



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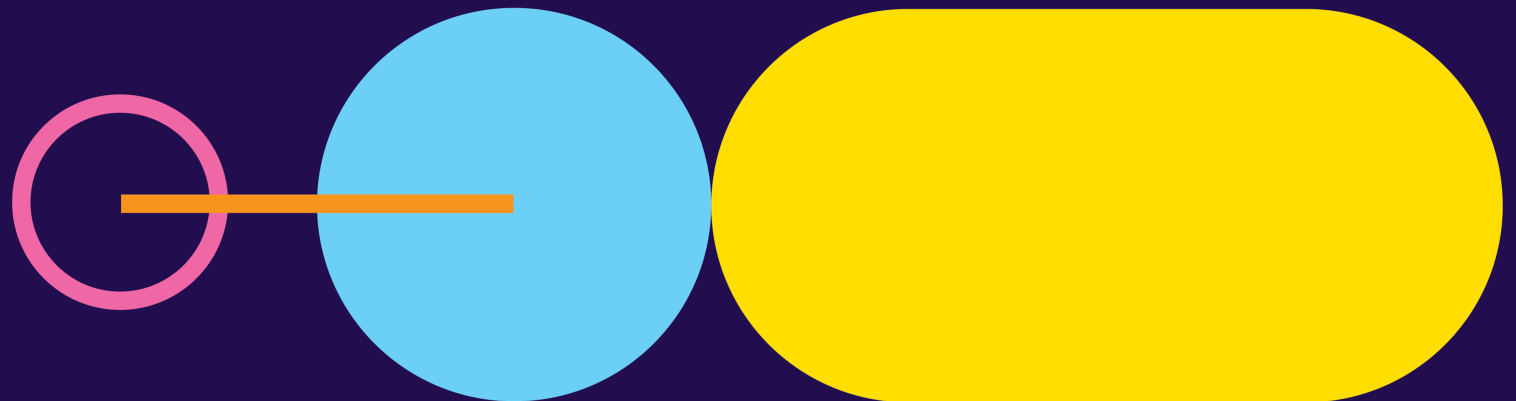
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BAI Commitments	BAI policies / actions/ plans	Indicators
<p>1. The organisation will reduce waste generation through prevention, reduction, recycling and reuse.</p> <p>2. The organisation will adopt sustainable policies and practices and integrate sustainability information into its organisational reporting cycle.</p> <p>3. The organisation will undertake and promote public procurement practices that are sustainable.</p> <p>4. The organisation will ensure that people have relevant information and awareness for sustainable development and lifestyles.</p>	<p>1. Activities undertaken, and new measures to support the Climate Action Plan including in the areas of single use plastic, water and waste management and reduction, energy efficiency and green procurement.</p> <p>2. Activities undertaken by the Broadcasting Sustainability Network to support the 'Green' pillar of the Roadmap for a Sustainable Broadcasting Sector.</p> <p>3. Commence planning for reduction, recycling and reuse of BAI building contents in a sustainable manner in anticipation of building move to accommodate transition to Coimisiún na Meán.</p> <p>4. Continued support for the Screen Greening Coalition, including funding for the use by the AV sector of the Albert Carbon Calculator.</p> <p>5. Plan to remove remaining paper-heavy processes and ensure new processes are paperless.</p>	<p>1. Actions taken to reduce the environmental impacts of the organisation and promote sustainable consumption and circular economy practices.</p> <p>2. Weight or % of waste send to landfill (tonnes) and Weight or % of waste recycled (tonnes).</p> <p>3. Actions taken to empower stakeholders to implement sustainable consumption and circular economy practices.</p>

Objective 03

Climate Change Awareness and Action



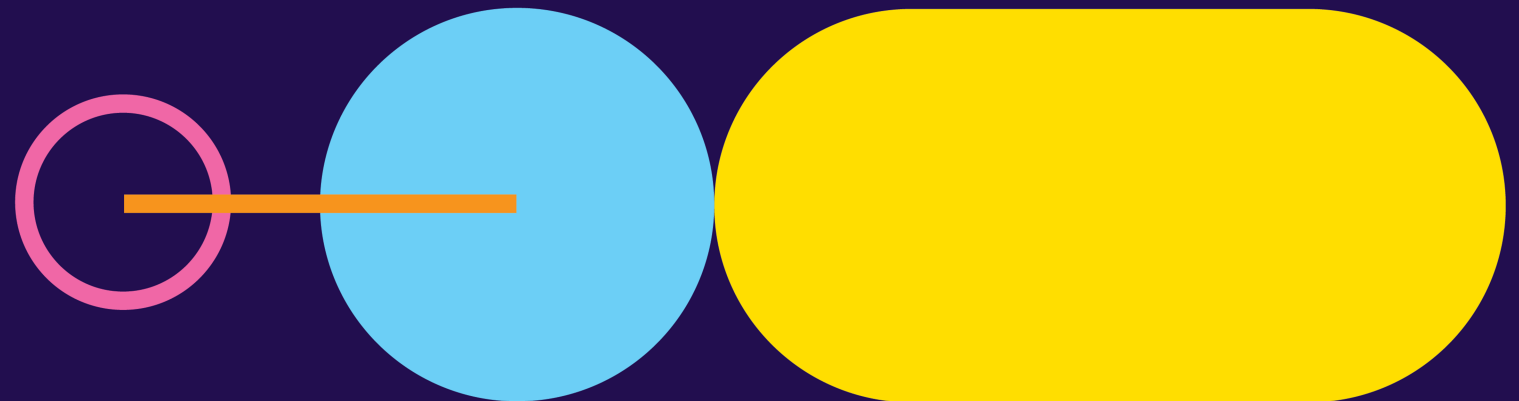
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BAI Commitments	BAI policies / actions/ plans	Indicators
<p>1. The organisation will responsibly engage in climate policy: Identifying implications, influences, and opportunities for own operations and the sector; aligning words with actions, ambitions and influences and reporting on policy positions, influences, and outcomes.</p> <p>2. The organisation will raise awareness and understanding about climate change and how it might impact operations, while collaborating with the sector to enable it to take steps to mitigate and adapt to climate change.</p>	<p>1. Finalisation, publication, and implementation of the UN SDG Action Plan.</p> <p>2. Development, publication and implementation of Climate Action Mandate and actions undertaken as a public body under the Climate Action Plan.</p> <p>3. Enhance tracking of business travel and 'offset' emissions from any flights by paying into the national Climate Action Fund and supporting similar initiatives by broadcasters.</p> <p>4. Ongoing funding and support for the Broadcasting Sustainability Network.</p> <p>5. Sound and Vision funding, on application or via special rounds, for programming and/or ancillary activities addressing the issue of climate change.</p> <p>6. Continued provision of facilities and policies that support cycling to work and during work.</p> <p>7. Initiatives and actions taken further to United Nations SDGs 4, 7 and 12 as set out in the BAI SDG Action Plan.</p>	<p>1. Actions taken to reduce the impact on climate change by the organisation and its regulated entities.</p> <p>2. Greenhouse gas (GHG) emissions from the organisation (tonnes of CO2).</p> <p>3. % reduction in GHG emissions versus public sector target of 51% by 2030.</p> <p>4. CO2 emissions from business flights (tonnes) and € paid into the Climate Action Fund to compensate.</p> <p>5. Number of training or information sessions offered to employees or stakeholders and number or % of participation.</p> <p>6. € grants via the Sound and Vision fund in programming that promotes climate action.</p>

Objective 04

Partnership



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<p>1. The organisation will support collaborative initiatives that foster engagement and partnerships through sustainable development.</p>	<p>1. Participation in and support for the operation and development of the Broadcasting Sustainability Network via staffing and funding.</p> <p>2. Continued collaboration with the Screen Greening Coalition to support the adoption of the Albert Carbon Calculator.</p> <p>3. Examine and explore opportunities for partnership in order to meet commitments of the organisation and likeminded stakeholders as set out in the Climate Action Plan.</p> <p>4. Explore partnerships with European and International regulators with a view to promoting the UN SDGs.</p>	<p>1. Actions taken to work in partnership in order to advance progress on sustainable development across the sustainability network.</p> <p>2. Number of stakeholders who are members of the Broadcasting Sustainability Network.</p> <p>3. % increase in membership of the Network on the previous year.</p> <p>4. Number of broadcasters who contributed to annual sectoral sustainability report.</p>