**Application Form**

*S&V4 Social Benefit - Community TV & Radio Funding Initiative*

Read the *Guide to Submissions for the Social Benefit - Community TV & Radio Funding Initiative (“Guide”),* published on the Broadcasting Authority of Ireland (“BAI”) website ([www.bai.ie](http://www.bai.ie)) before completing this Application Form. The Guide details the requirements for the application.

Complete the application form in its entirety. Incomplete submissions will not be considered as a valid Application.

An applicant is required to submit the application form electronically to [sv4@bai.ie](mailto:sv4@bai.ie). in PDF format not exceeding 8MB. The application may be submitted in either Irish or English.

The closing date for applications is **12 noon on Tuesday, 13th December, 2022**.

All information submitted as part of an application for funding must be true and correct. You are required to include with your application a declaration by a suitable authorised persons that the information contained in the application and in the additional documentation accompanying the application is true and correct to the best of those person’s knowledge and belief. Should any amendments need to be made by any applicant to the Application or its accompanying documents, the BAI should be informed immediately.

***October 2022***

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## Details of Applicant

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| **Introduction to the Applicant** | |
| Station name: |  |
| Station address: |  |
| Contact Person’s Full Name: |  |
| Contact Person’s Job Title: |  |
| Contact Person’s Email Address: |  |
| Contact Person’s Phone Number: |  |

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| **2.2** Total Number of Staff Employed/Human Resources:  (Please attach as an appendix to the application details of all human resources at the Station indicating the status of each resource (i.e. full-time, part-time or contract staff, volunteers, ratio of male:female etc. and the areas in which each individual or volunteer works.)  (Please include details of the volunteers – who are your volunteers; what programmes do they work on? Number of presenters, producers, sound engineers, types of programming in which they are involved, administration roles, management / committee roles? i.e. provide the picture of the social inclusion and community engagement in your station). | Total No. of Staff: |
| Total No. of Volunteers: |

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| **2.3** Brief description of the proposal |
| Please summarise the proposal and the main activities and/or projects in one or two paragraphs. |
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| Please provide an overview of how you believe the project(s) will support the achievement of the objectives of the Social Benefit - Community TV & Radio Funding Initiative in one or two paragraphs. |
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| **2.4** Timelines: Please provide the starting date for implementation of your proposal and the proposed time for completion: | |
| Start Date |  |
| Projected End Date |  |

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| **2.5** Please confirm that the outcome or outcomes of the proposal is / are embedded in enhancing social benefit for the community your station serves. | Yes | No |
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| **2.6** What is the total amount of funding being requested? (Please ensure request is within limits indicated in the Guidelines) | € |

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| --- | --- | --- |
| **2.7** Please indicate the total number of programmes and programming hours that will be delivered. | Programmes | Total Hours |
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| **2.8** Has the Applicant received funding under any Government or EU grant scheme in the last three years? If yes, please give details including the purpose of the funding, amount received and current status of grant. This includes any BAI grants, including Sound & Vision. |
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## Details of Proposal

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| **Outline the station’s reasons for applying for funding and the Applicant’s Approach to Providing the Proposed Project/s / Activity / Activities and the intended aims, objectives, outputs and outcomes.** |
| **3.1** Please explain what the grant is for. If there are a number of projects or activities, please separate them out and provide an overall cost for each. Please indicate the number of programme hours that will be produced under each of the projects/activities. Also please indicate any programming output in the Irish language if applicable.  Please set out the treatment, including a synopsis of the content, and approach for any proposed programming. For any proposed TV programmes, you must set out how you will provide Access Services e.g. subtitling, audio description, sign language etc. *Sign language is mandatory for TV content. Audio Description and/or Irish Sign Language is mandatory for TV Drama and TV children’s programmes.*  *If you propose to use funds for training and development, please set out in general terms the need and intended outcomes of the trainee role(s) and attach a short job description(s) and workplan(s) outline with your application. The BAI is cognisant that training can greatly assist a community station to build sustainability and/ or capacity. If training is part of your proposal, you must submit details on the type of training to be provided: the training provider, training plan, delivery and duration as well as expected outcomes of the training.* |
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| **3.2** Please summarise your aims, objectives and outcomes; what are your goals, ambitions and what do you want to achieve in this project. Why is/are the project/s or activity / activities needed and what will it / they achieve? *This should include regard to how the project/s, activity or activities will assist in achieving social benefit for your community, address their needs and how it aligns with your station’s Programme Policy Statement (radio) or Service Description (TV). This can also have regard to how the project/s or activity / activities could enhance gender equality, develop partnerships and support skills and personal development initiatives.*  *You should always connect the station’s activities back to your community (volunteers, listeners, wider connections to the general community) and this will enable support of how your station provides social benefit.* |
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| **3.3** Please set out the potential impact of your proposal on the range of individuals, groups or community actors, or any other stakeholders, actively participating at the station. |
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| **3.4** Please set out how important the funding requested is for the capacity of the station to address the interests of, and provide a social benefit to, its community. |
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| **3.5** If you propose to distribute any programming via online means or on your station’s website further to the SV4 digital-first principle, please set out the rationale for such an approach and how it will enhance your proposal. If this digital-first principle is part of your proposal, please also set out any accessibility initiatives for people who are hard of hearing or deaf. |
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| **3.6** Please detail the measures that will be taken to manage the project(s). |
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| **3.7** Please outline the skills and experience of the team assigned to manage and implement the project/s, activity/activities. |
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| **3.8** If the Authority awards you less funding than you requested, how would this impact on your proposal? |
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## Financial Information

* Please attach as an appendix to the application up-to-date Management Accounts and most recent audited\* annual accounts for the station, \*or equivalent at the end of this application

*(If such documentation has recently been provided to the BAI under another process within the past 9 months, you do not have to resubmit. In this instance, identify the BAI process or processes for which you have recently submitted such data).*

* Please provide details of the financial costs for your proposal.
  + You may use the budget template below, however, if you prefer to use a software programme ordinarily used by the station, please do so and attach as an appendix to your application marked ‘Budget’. If using an alternative to the budget template provided, please ensure headings follow the budget template provided below.
  + Please provide associated budget notes that explain each line item and why it is required at the amount indicated.
  + VAT: Line items in the Budget must be submitted exclusive of VAT.
  + Any in-kind contributions towards the project should also be included in the budget and explained in the budget notes.
  + Travel cost should be in line with the current Civil Service rates – circular here <http://circulars.gov.ie/pdf/circular/per/2017/05.pdf>.
  + Subsistence costs should be in line with the most recent Civil Service rates – circulars as follows: <https://circulars.gov.ie/pdf/circular/per/2017/06.pdf>.
  + Accounts Provision must be made in the budget for the cost of an accountant’s report of the project under the M45 – Grant Claim standard i.e. the engagement of a qualified person to examine and sign off on a final cost statement etc.4. Guidance on the M45 Grant Claim Standard is available on request from the BAI.
  + Archiving & Subtitling (BAI Delivery): Programming funded under the Scheme will be archived by the BAI; provision should be made for this cost. A copy of the broadcast programme/s or a compilation of the broadcast programmes / content will be required in a digital format on an appropriate carrier (as approved by the BAI), which is of broadcast quality and inclusive of all titles, credits and music effects (where relevant). Regarding subtitling requirements, these apply to both television broadcast programmmes / content and for any content that was distributed online further to the digital first principle.

**Budget Template:**

**Mandatory Budget Form for Proposals[[1]](#footnote-2)**

*The budget form on the following page provides the category of costs that the applicant must set out. If you wish to use a software programme to compile your budget you may do so, but please ensure that it follows the structure as set out on the following page and includes budgetary notes for each line item. You should then attach the completed budget to your application form and clearly mark the attachment as ‘Budget’.*

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| --- | --- | --- |
| **BUDGET**  *Your budget must be reflective of the proposal which you have set out in sections 2 and 3 of this application.* | | |
| Please provide a detailed breakdown of the costs of the project or activity. | | |
| Item | Cost € | Notes |
| 1. Personnel & Training |  |  |
| 1.1 Staff Salaries | € |  |
| 1.2 Other Staff Costs | € |  |
| 1.3 Government Levies | € |  |
| 1.4 Training & Development (if applicable) | € |  |
| 1.5 Specialist Services / Advice | € |  |
| 1.6 Other | € |  |
| 1.7 Other | € |  |
| Total Costs Personnel & Training | **€** |  |
| 1. Production / Administration / Overheads |  |  |
| 2.1 Programme Development & Pre-production | € |  |
| 2.2 Programme Production | € |  |
| 2.3 Digital First Principle (if applicable) | € |  |
| 2.4 Studio Costs | € |  |
| 2.5 Interviewee / Guests Costs | € |  |
| 2.6 Administrative Costs | € |  |
| 2.7 Insurance | € |  |
| 2.8 Overheads | € |  |
| 2.9 Travel & Expenses | € |  |
| 2.10 Other | € |  |
| 2.11 Other | € |  |
| *Total Costs Production/Administration/Overheads* | **€** |  |
| 1. Delivery Costs |  |  |
| 3.1 Communications & Promotions | € |  |
| 3.2 ‘Digital First’ Delivery | € |  |
| 3.3 Accounts (Mandatory) | € |  |
| 3.4 Project Report Form & associated materials (Mandatory) |  |  |
| 3.5 Finance & Legal | € |  |
| 3.6 Other | € |  |
| 3.7 Other | € |  |
|  |  |  |
| *Total Delivery Costs* | **€** |  |
|  |  |  |
| 4.1 Contingency (up to 5% of budget) |  |  |
|  |  |  |
| Total | **€** |  |

**Guidance Budget Notes**

Use the budget notes to explain how you are going to achieve the proposal described in the application using the resources listed in the budget. Applicants must adequately justify the costs indicated (e.g. by way of the assumptions underpinning the projected costs), and where necessary, provide a breakdown of each input.

If there are any costs related to additional precautions that must be applied in response to National Emergency obligations, these should be indicated where relevant.

Staff costs can include those assigned to the project and also, other staff costs, including any costs relating to the staffing, including management or supervision costs excluding any funding received from other sources to cover staff costs.

Clearly identify where the same person fulfils more than one role, and, indicate rates per day paid and number of days that are proposed for each role.

The notes should provide a breakdown of any costs that are ‘bundled’ in the budget, e.g. travel and subsistence, and they should explain why particular cost lines are necessary and justified in the context of proposal.

The programme production costs should be based on the total number and hours of programme content that you propose to make. For all programme productions, both TV and radio, please provide relevant details in your budget notes to facilitate the assessment of the programme content (include running orders for radio productions), the social benefit outcomes and the associated costs. These notes should have regard to the standard costs associated with SV funded productions such as staff production costs (producer, presenter, etc.), studio costs and for radio productions, and for TV productions, camera, and lighting and so forth. Please ensure that you also provide treatments descriptors and for radio productions, running orders where relevant.

If digital first costs are included a rationale for same must be provided and breakdown for such costs must be indicated, including, separately, any access provisions if applicable.

Administrative and overhead costs can include any such costs required to support the proposal such as office materials and supplies, phone, reception, insurance and utilities excluding any funding received from other sources that cover administration and overhead costs.

Applicants should also include a summary of the items that have been included in the overhead costs and detail insurance cost indicated.

If a cost is being provided in full or part in-kind this should be reflected in the note beside the line.

A note for any “other” line included must be provided.

## Finance Plan

The following matrices provide an example of the possible percentages to be allocated:

|  |  |  |
| --- | --- | --- |
| **Minimum € Award** | **Maximum € Award** | **Permitted % of Grant Award: Eligible Budget** |
| -- | €20,000 | Up to 95% |
| €20,000.01 | €40,000 | Up to 90% |
| €40,000.01 | €55,000 | Up to 85% |
| €55,000.01 | -- | Up to 85% on a case by case basis |

Applicants are required to provide full details regarding the level and source of other funding for all aspects of the budget for project/s and or activity/activities, which should include Government-funded sources such as salary subsidies.

|  |  |  |
| --- | --- | --- |
| **Eligible Costs** | | |
| Funder | Amount | % of Eligible Budget |
| Sound & Vision 4 | € |  |
| Broadcaster | € |  |
| Other Funder | € |  |
|  |  |  |
| Total Eligible Costs | € |  |
| **Ineligible Costs** | | |
| Funder | Amount | % of Ineligible Budget |
| Other Funder/ Applicant | € |  |
|  |  |  |
|  |  |  |
| Total Ineligible Costs |  |  |
| **Total Budget** | **€** |

## Declaration

To be signed by two authorised signatories:

We have read the award conditions and guidelines and agree to be bound by them.

We certify that the information in this application is correct to best of our knowledge.

I declare that the information given in this form is correct and true.

I confirm I have read and fully understand the Terms and Conditions of the Funding Initiative as set out on the guidelines.

I confirm that this grant application is submitted in acceptance and compliance with the Terms and Conditions.

|  |  |
| --- | --- |
| Authorised Signatory 1 | |
| NAME IN BLOCK CAPITALS |  |
| Signature: | |

|  |  |
| --- | --- |
| Authorised Signatory 2 | |
| NAME IN BLOCK CAPITALS |  |
| Signature: | |

Date: ­

**The Broadcasting Authority of Ireland**

2-5 Warrington Place

Dublin D02 XP29.

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Fax: 01 644 1299

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1. If you are registered for VAT, please submit this exclusive of VAT cost. If you are NOT registered for VAT, you may include the VAT cost in relevant line items. Please make it clear in the unit description that VAT is included and identify the rate being applied. [↑](#footnote-ref-2)