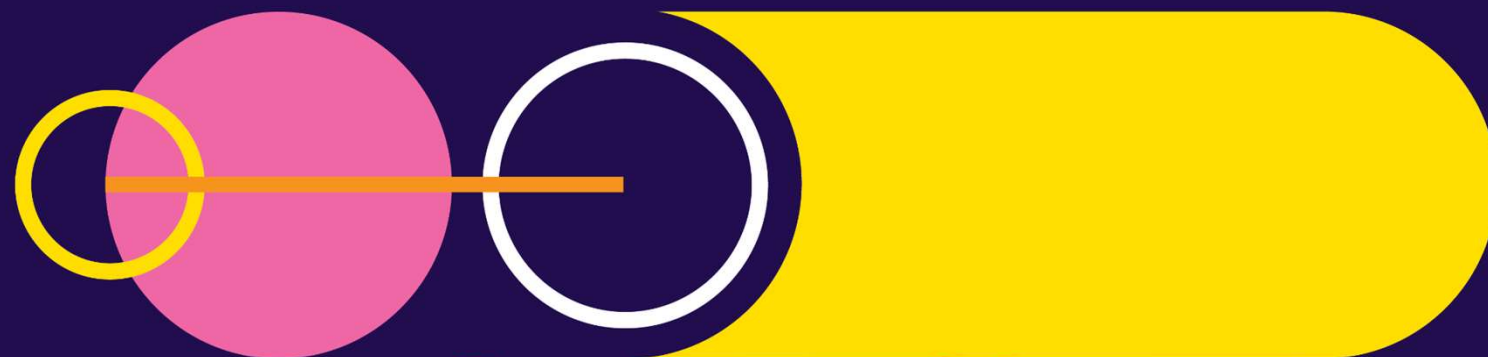
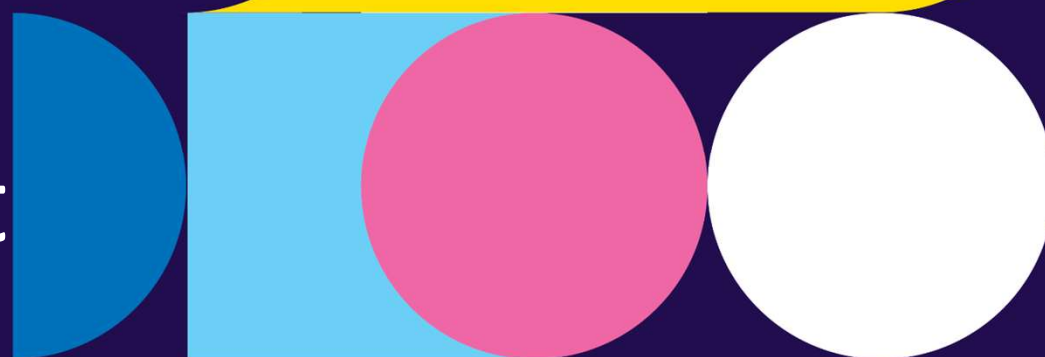


# Sound & Vision Round 42



Funding for Irish  
Language content



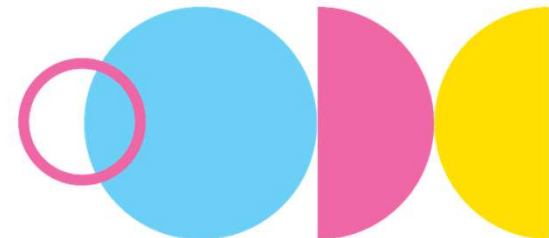
ÚDARÁS  
CRAOLACHÁIN  
NA hÉIREANN | BROADCASTING  
AUTHORITY  
OF IRELAND

## Round 42 summary:

- ✓ Round 42 was an open round (open to Radio & Television and commercial/Public Service Broadcasters and Community Stations) with a fund of €6.4m to award.

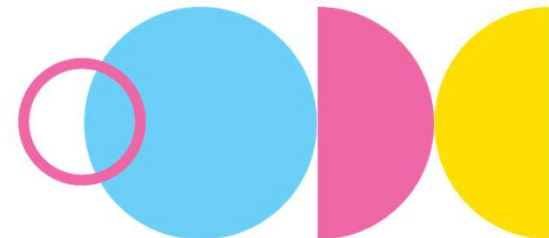
### Funding for Irish language/Bilingual content in the Sound & Vision Scheme generally:

- 20-25% of the available funding for each round of Sound & Vision is committed to Irish language/Bilingual projects.
- Under the conditions of the Sound & Vision scheme applicants must demonstrate that at least 30% of the programme will be in Irish for it to qualify as a Bilingual project.



## Funding for Irish language content in round 42

- ✓ The BAI received 30 Irish language/Bilingual/Multilingual applications to the value of €4.6m in this round
- ✓ €2.13m was awarded to 19 Irish language/Bilingual/Multilingual projects in round 42. This equates to approximately 34% of the total funding amount awarded for the round. (€6.4m)
- ✓ The increase in high value requests for radio projects has been evident in recent rounds
  - ✓ 11 Irish language/Bilingual television projects funded: total €1.96m
  - ✓ 8 Irish language/Bilingual radio projects funded: total of €171k
- Documentary (44%) was the most popular format recommended for funding, followed by
  - drama (27%)
  - entertainment (22%).
- Contemporary society (47%) was the most popular genre.



The channels where the funded programmes will be broadcast:

Connemara Community Radio  
Raidió na Life  
RTÉ Raidió na Gaeltachta  
RTÉ Jr.  
TG4  
WLR FM

Please feel free to contact with the BAI on ([smcnamara@bai.ie](mailto:smcnamara@bai.ie)) for further information on the scheme or any further queries.

