

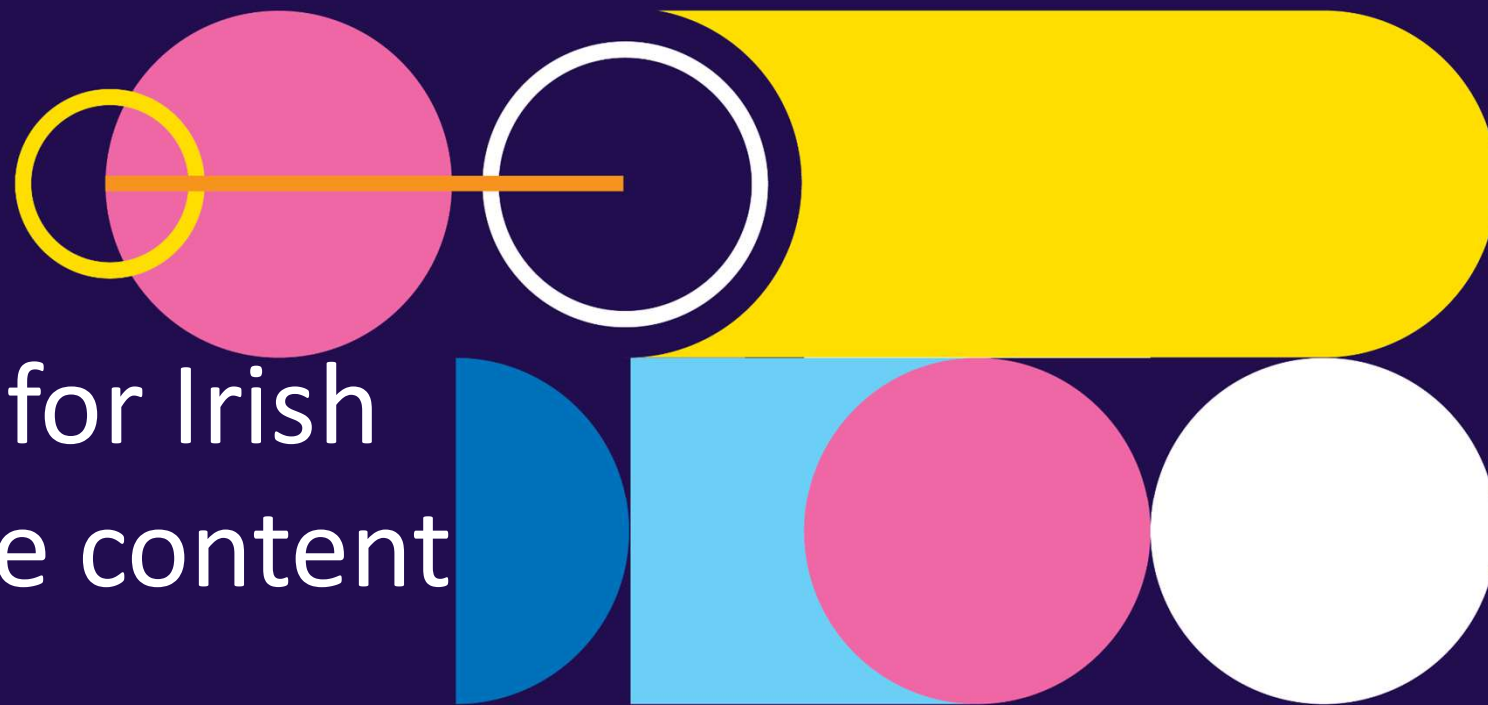
Sound & Vision Round 40

Funding for Irish
Language content



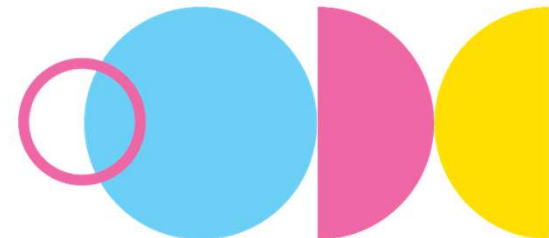
ÚDARÁS
CRAOLACHÁIN
NA hÉIREANN

BROADCASTING
AUTHORITY
OF IRELAND



Round 40 summary:

- ✓ Round 40 was an open round (open to Radio & Television and commercial/Public Service Broadcasters and Community Stations) with a fund of €5.9m to award.
- ✓ The BAI received 118 applications to the Round in total (both Radio & Television)
- ✓ 66 radio; 52 television
- ✓ Value of applications received:
 - ☐ €12.87m (€580k radio; €12.29 television)
- ✓ 66 projects received funding.
 - ☐ (40 radio value €375k) (26 television value €5.57m)

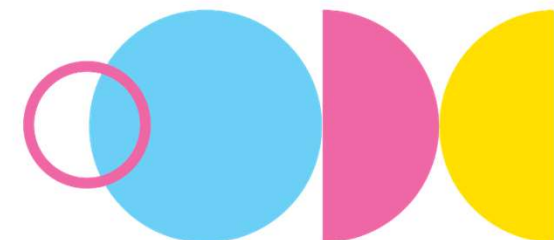


Funding for Irish language/Bilingual content in the Sound & Vision Scheme generally:

- 20-25% of the available funding for each round of Sound & Vision is committed to Irish language/Bilingual projects.
- Under the conditions of the Sound & Vision scheme applicants must demonstrate that at least 30% of the programme will be in Irish for it to qualify as a Bilingual project.

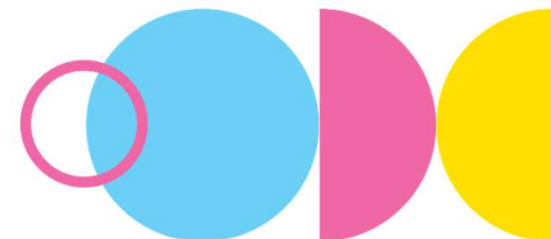
Funding awarded in round 40

- ✓ The BAI received applications to value of €3.98m in respect of Irish language/Bilingual/multilingual projects in this round. This was approximately 30% of the total amount requested in the round.
- ✓ There were 27 Irish language/Bilingual/Multilingual applications.
 - ❑ 8 radio applications; 5 were successful, receiving a total amount of €128k
 - ❑ 19 television applications: 9 were successful. Total value value €1.73m



Funding for Irish language content in round 40

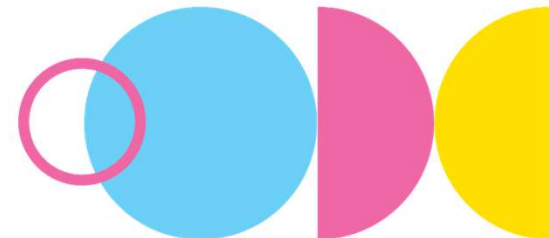
- ✓ €1.8m was awarded to 14 Irish language/Bilingual/Multilingual projects in round 40. This equates to approximately 31% of the total funding amount awarded for the round.
- ✓ The funding awarded to Irish language/bilingual/multilingual programming (€1.8m) represents 45% of the amount requested in respect of Irish language/bilingual/multilingual programming (€3.98m)
- ✓ Approximately 36% of all television applications were for Irish language/Bilingual projects.
- ✓ Approximately 15% of all radio applications were for Irish language/Bilingual projects.



- ✓ 26 television projects funded in total. 9/26 Irish language/Bilingual (c.34% of all television projects)
- ✓ 40 radio projects funded in total. 5/40 Irish language/Bilingual (c. 12.5% of all radio projects)

- Documentary (44%) was the most popular format recommended for funding, followed by
- drama (27%)
- entertainment (22%).

- Contemporary society (47%) was the most popular genre.



The channels where the funded programmes will be broadcast:

DCTV

TG4

RTÉ One

RTÉ Raidió na Gaeltachta

Radio Corca Baiscinn

WLR FM

Radio Kerry

iRadio

Please feel free to contact with the BAI on (smcnamara@bai.ie) for further information on the scheme or any further queries.

