



BAI Compliance Committee: Government Appointed Board Members

Professor Kevin Rafter (Chair)

Professor Kevin Rafter is currently Professor of Political Communication at Dublin City University having previously held a number of senior editorial positions in the Irish media sector. He is Chair of the Arts Council of Ireland. He has executive and non-executive experience in diverse organisations was previously a board member of Dublin Bus, the Galway International Arts Festival and Oxfam Ireland as well as Chair of the Expert Advisory Committee of Culture Ireland.

Mr Nigel Heneghan

Mr. Heneghan has been managing director of Heneghan PR, an independent Irish-owned public relations company, since 1998. He serves on the Board of the Public Relations Consultants Association in Ireland, and was Chairman of the Association for two years. He also served on the Board of the International Communications Consultancy Organisation (ICCO), which is a global representative organisation for the public relations consultancy profession. Previously in 1999 and 2000, he was president of the Public Relations Institute of Ireland.

Ms Eileen Maher

Eileen has spent the past 30 years in the telecoms industry with commercial and technical experience. She has strong strategic, commercial, transformation, regulatory and legal experience. She was the Director of Strategy and External Affairs in Vodafone. She has a track record for developing and executing key strategic initiatives and a history of negotiating commercial joint ventures, partnerships and acquisitions.

Orlaith Carmody

Orlaith Carmody is a coach and consultant with global experience. She works with senior executives and organisations on personal and business growth, on developing the skills to motivate and encourage high performance behaviours in teams, and to embed a coaching, learning and performance culture within an organisation. She is an experienced Director, NED and Chair in the SME, State and Voluntary sectors in Ireland, spanning broadcasting, media, recruitment, learning and development and healthcare. She is the author of *Perform As A Leader* (Ballpoint Press, 2015).