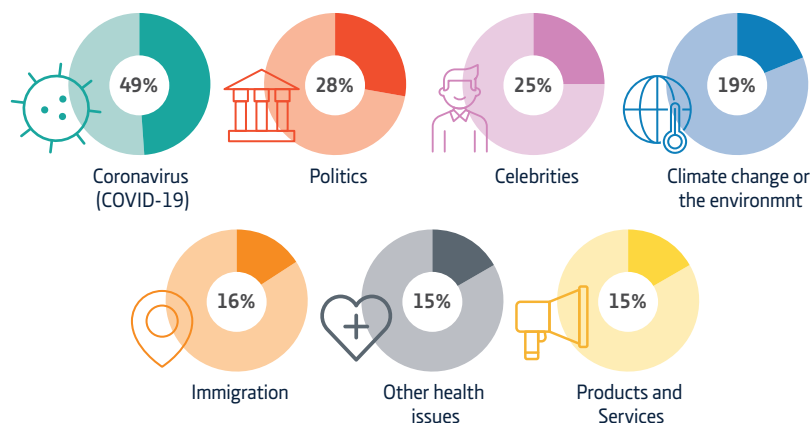


Reuters Digital News Report 2021 (Ireland)

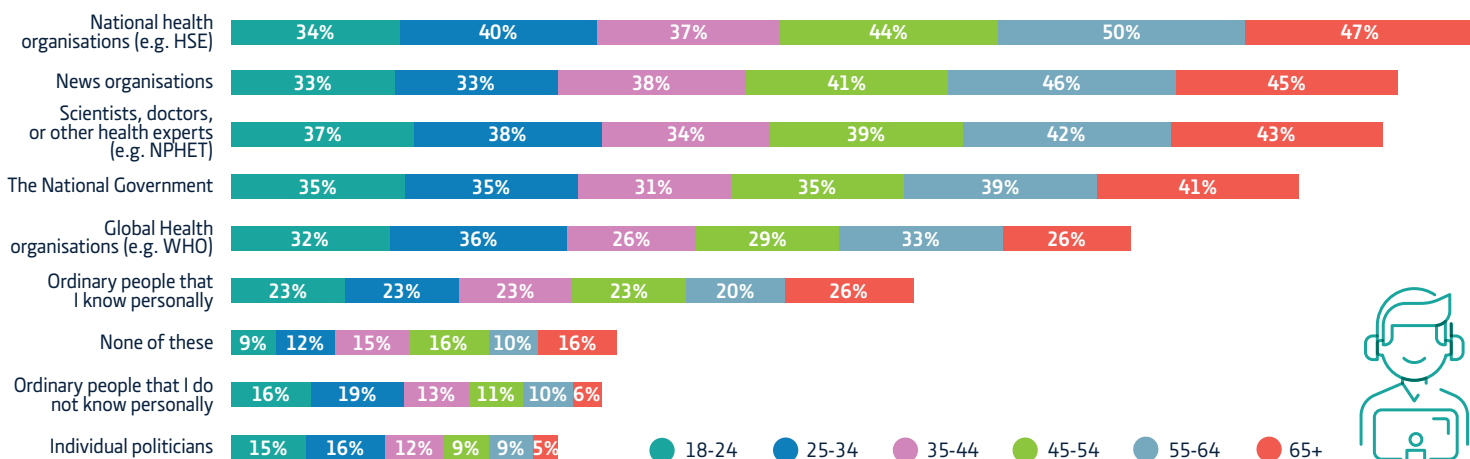


Impact of COVID-19

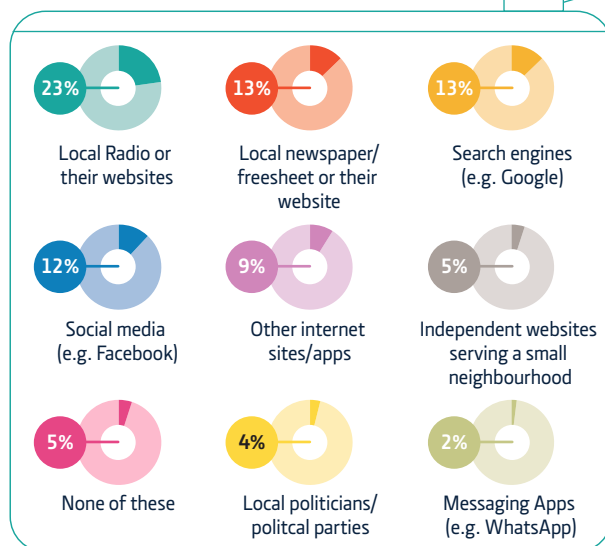
Q What type of false or misleading information have Irish people seen in the last week?



Q Where do Irish people source their news or information about COVID-19 (by age group)?

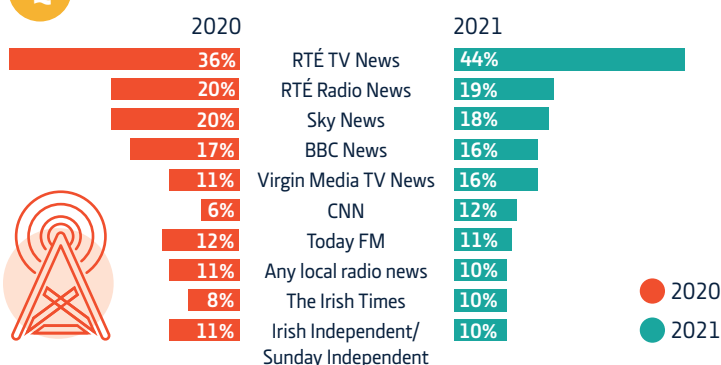


Q Where do Irish people source local information about COVID-19 or health news?

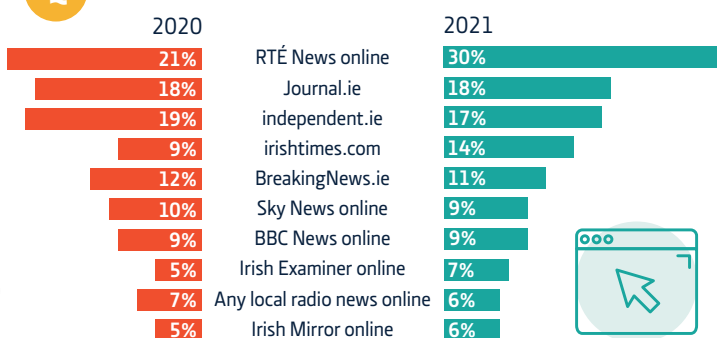


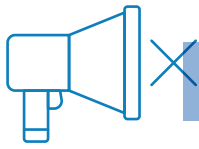
News Brands

Q What are Irish people's main traditional news sources?



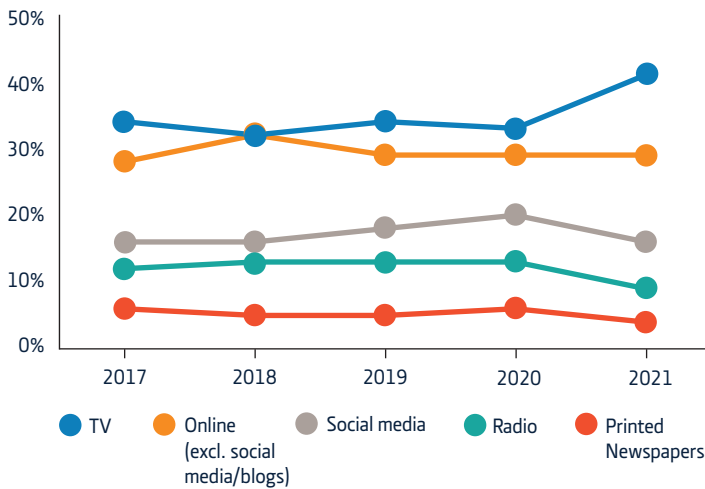
Q What are Irish people's main digital news sources?



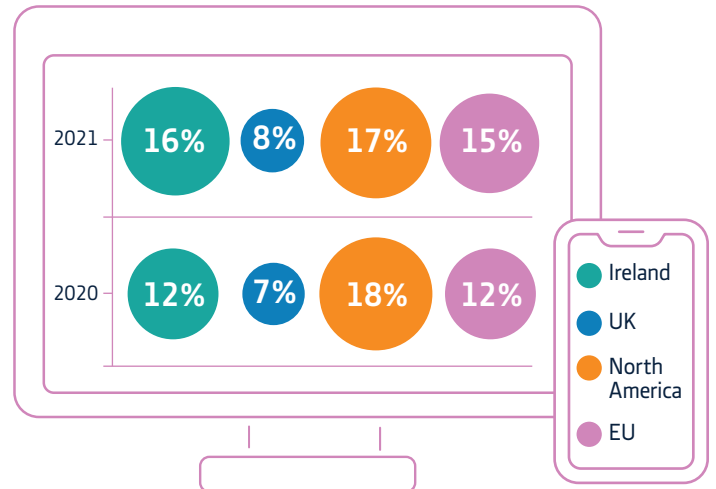


Source, Payment and Trust

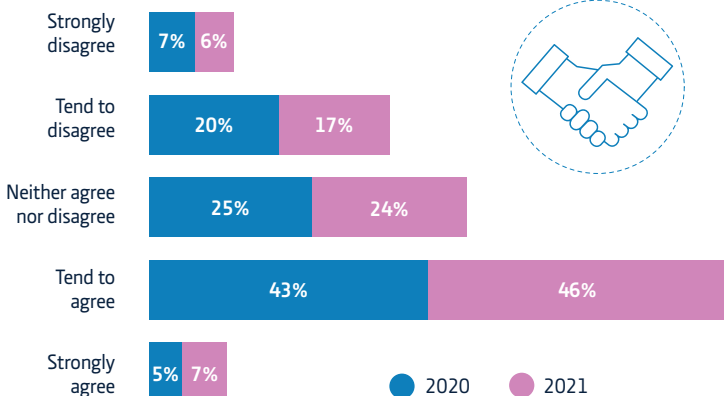
Q What is the main source of news for Irish people?



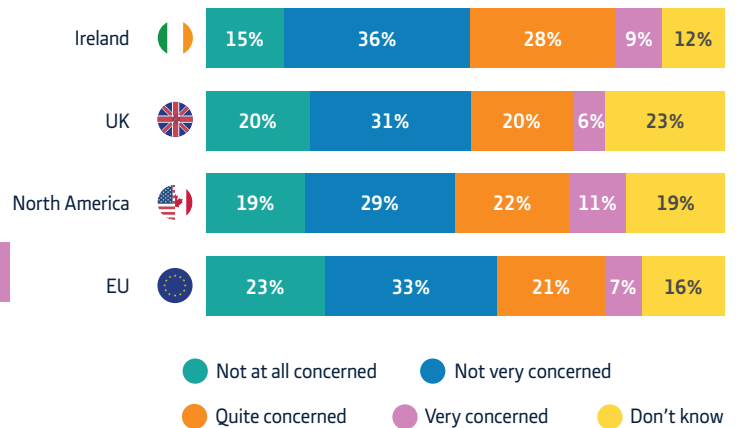
Q Do Irish people pay for, or access paid for, online news content?



Q Do Irish people trust news most of the time?

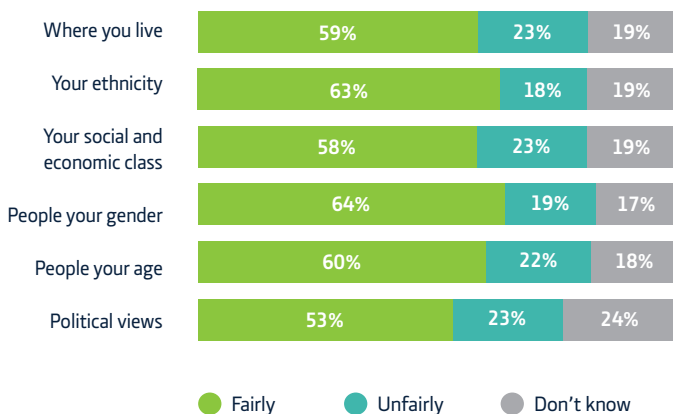


Q How concerned are Irish people about the financial state of commercial news organisations in Ireland?

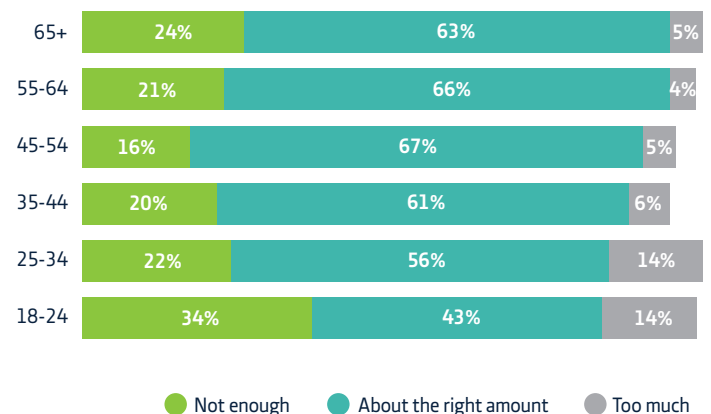


Diversity in News Coverage

Q Do Irish people think Irish-based news organisations cover each of the following fairly or unfairly?



Q Do Irish people feel their age group is represented enough in news coverage?



For a copy of the full Reuters Digital News Report 2021 (Ireland) please visit www.bai.ie

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