



**JOINT NATIONAL  
LISTENERSHIP RESEARCH**



# Press Release

October 2018 - September 2019



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## Ipsos MRBI/JNLR 2019/3 Summary Results

The latest JNLR/Ipsos MRBI report into radio listening is published today (24<sup>th</sup> October 2019). It covers the 12-month period from October 2018 to September 2019.

The latest results show 3.15 million listeners (15+) tune into radio every weekday – that is **daily radio listening at 81%** of all adults.

A total of **c16,850** people were interviewed during the survey period by Ipsos MRBI, on behalf of JNLR - Joint National Listenership Research - that is commissioned by all national, regional and local stations, BAI, AAI, and IAPI.

The following tables show the key, top-line results from the 'week-day' report for the main radio stations at National level, within Dublin and Cork counties, and the South East, South West, North West, North East/Midlands, Multi-city and Dublin Commuter regions. (See p.11).

While Tables 1-4 show the proportion of adults tuning into the stations at some time during the day, the depth of listening or loyalty to various stations is best reflected in the share of listening achieved by each station, as shown in Tables 5-8, whilst Table 9 provides information on the Local Stations in each licensed franchise area.

A large majority of Irish adults - 81% (-1) listen to the radio on an average day. More than half, 56% (=) tune into their local or regional station and 43% (=) listen to a national station. Among the younger, 15 to 34-year market, 73% (-1) listen daily.

Irish radio audiences continue to listen to a significant amount of radio everyday – tuning in, on average, for almost 4 hours (225 mins) per day during the prime 7am to 7pm time (*Irish Adults listening Mon-Fri*). In terms of share of all minutes listened in the country, National Radio currently has 44.9% share (-0.6%) of all minutes while Local/Regional Radio holds the majority share position with 55.1% (+0.6%) in this reporting period.

Across the various regional areas throughout the country, National Radio holds the majority share position in Dublin (53.6%) and the greater Dublin Commuter belt (53.5%) while Local/regional radio is in the majority in the other regions throughout the country, in particular, achieving its highest share position in Cork (63.6%), in the North West (63.1%) and South West Regions (56.6%). (See T5).

Among the younger, 15-34, audience in the country, Local/regional Radio is in the majority share position achieving a combined share of minutes of 64.0% (-1.1%) versus 36.0% (+1.1%) for National Radio. In particular, the local/regional group holds its strongest share position among this age cohort in Dublin (72.0%), in Cork (70.1%), in the Dublin Commuter (68.6%) and the Multi-city regions (66.4%).

Among the older 35+ age segment, Local/Regional radio is marginally ahead in terms of share of all minutes listened, 52.8% (+1.2%) compared to National radio. However, in regional markets among this age group, National Radio holds the majority share of minutes in Dublin (60.6%), the Dublin Commuter region (59.5%) and the Multi-city area (51.0%). (See T8).

Local radio continues to perform strongly in the local radio markets across the country – in many areas reaching more than 40% of the local adult population daily. In particular, on the criterion of share of minutes listened during prime 7am to 7pm, Highland Radio, MWR and Radio Kerry hold the majority share position (50%+) in their respective franchise areas. (T9).

The population estimates in this report are based on Labour Force Survey estimates 2019 provided by the CSO.

(See pg 12 for definition of radio broadcast regions).

## All Adults Aged 15+

### Table 1: Average Weekday Yesterday Listenership

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays	
	(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)	
Listened at all *	81%	-1	74%	-1	84%	+1	82%	-1	86%	+1	88%	-2	82%	-1	79%	+0	76%	+0
Any National	43%	+0	42%	+0	38%	-1	41%	-1	44%	+0	44%	-2	45%	-1	43%	+0	43%	+0
Any RTE Radio	32%	+0	31%	+0	30%	-1	31%	-1	31%	+0	34%	-2	32%	+0	32%	+0	32%	+0
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	31%	-1	31%	+0	30%	-1	31%	+0	30%	-1	32%	-2	32%	+0	31%	-1	32%	+0
RTÉ Radio 1	22%	+0	25%	+0	20%	+0	20%	-1	20%	+0	21%	-1	20%	+0	23%	-1	25%	+0
RTÉ 2FM	10%	+0	6%	+0	10%	+0	11%	+0	11%	+0	11%	-1	13%	+0	8%	+0	7%	+0
RTÉ Lyric FM	3%	+0	4%	+0	4%	+0	3%	+0	2%	+0	3%	+0	2%	+0	4%	+0	4%	+0
Today FM	10%	+0	7%	+0	8%	+0	11%	-1	15%	+0	11%	+0	12%	-1	9%	+0	8%	+0
Newstalk	11%	+0	14%	+0	9%	+1	8%	+0	10%	+1	8%	+0	10%	-1	12%	+0	14%	+0
Any Regional/Local/M-City/D-C#	56%	+0	44%	-2	65%	+1	60%	+0	61%	+1	68%	-1	53%	+0	52%	-1	45%	-2
Classic Hits			3%	+0	7%	-1									5%	-1	3%	+0
Radio Nova			5%	+0													5%	+0
Beat 102-103							23%	+0										
Spin South West									20%	+0								
iRadio NW											21%	-1						
iRadio NE													11%	+0				
FM104			16%	+0														
98FM			10%	+0														
Q102			8%	-1														
Sunshine 106.8			8%	+1														
Spin 1038			13%	-1														
Corks 96FM / C103					39%	+1												
C103 (Corks 103FM)					16%	+1												
Cork's 96FM					25%	-1												
Corks Red FM					32%	+0												

# Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

## Adults Aged 15-24

### Table 2: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	70%	57%	76%	73%	77%	82%	69%	65%	59%
Any National	21%	10%	26%	22%	29%	27%	26%	19%	13%
Any RTE Radio	14%	5%	21%	16%	16%	22%	16%	13%	7%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	14%	5%	20%	16%	16%	19%	15%	12%	7%
RTE Radio 1	3%	2%	3%	4%	2%	4%	3%	3%	3%
RTE 2FM	11%	3%	16%	13%	14%	14%	12%	9%	5%
RTE Lyric FM	1%	0%	2%	1%		1%	1%	1%	0%
Today FM	7%	3%	5%	10%	13%	7%	9%	6%	4%
Newstalk	3%	3%	5%	2%	3%	2%	4%	3%	3%
Any Regional/Local/M-City/D-C#	60%	52%	64%	63%	61%	71%	56%	56%	53%
Classic Hits		2%	4%					3%	1%
Radio Nova		2%							3%
Beat 102-103				53%					
Spin South West					53%				
iRadio NW						58%			
iRadio NE							28%		
FM104		18%							
98FM		8%							
Q102		5%							
Sunshine 106.8		3%							
Spin 1038		37%							
Corks 96FM / C103			27%						
C103 (Corks 103FM)			4%						
Cork's 96FM			23%						
Corks Red FM			48%						

\* Indicates the proportion tuning to the station at some time on the day.

# Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

## Adults Aged 15-34

### Table 3: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	73%	63%	76%	74%	79%	82%	74%	69%	65%
Any National	30%	21%	28%	30%	37%	36%	37%	27%	24%
Any RTE Radio	18%	12%	21%	20%	19%	24%	21%	16%	13%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	18%	12%	20%	20%	19%	22%	21%	15%	13%
RTE Radio 1	6%	6%	4%	5%	4%	7%	5%	6%	6%
RTE 2FM	13%	6%	16%	16%	16%	15%	17%	10%	7%
RTE Lyric FM	1%	1%	1%	1%	0%	1%	1%	1%	1%
Today FM	11%	6%	7%	13%	19%	13%	16%	9%	8%
Newstalk	6%	7%	6%	4%	5%	4%	8%	7%	7%
Any Regional/Local/M-City/D-C#	57%	52%	64%	62%	57%	64%	51%	55%	52%
Classic Hits		2%	8%					4%	2%
Radio Nova		5%							6%
Beat 102-103				47%					
Spin South West					44%				
iRadio NW						48%			
iRadio NE							23%		
FM104		21%							
98FM		10%							
Q102		7%							
Sunshine 106.8		4%							
Spin 1038		25%							
Corks 96FM / C103			27%						
C103 (Corks 103FM)			5%						
Cork's 96FM			23%						
Corks Red FM			46%						

\* Indicates the proportion tuning to the station at some time on the day.

# Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

## Adults Aged 35+

### Table 4: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	86%	80%	87%	85%	89%	91%	86%	84%	81%
Any National	49%	53%	43%	46%	47%	48%	49%	51%	53%
Any RTE Radio	38%	41%	34%	35%	35%	38%	38%	39%	41%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	38%	41%	34%	35%	35%	36%	38%	39%	41%
RTE Radio 1	30%	35%	28%	27%	27%	27%	28%	32%	35%
RTE 2FM	8%	6%	6%	9%	9%	9%	11%	7%	7%
RTE Lyric FM	4%	6%	5%	4%	3%	4%	3%	5%	6%
Today FM	10%	7%	9%	10%	13%	11%	10%	9%	8%
Newstalk	13%	18%	10%	10%	12%	10%	11%	15%	18%
Any Regional/Local/M-City/D-C#	56%	40%	66%	59%	63%	70%	54%	51%	42%
Classic Hits		3%	7%					6%	4%
Radio Nova		5%							5%
Beat 102-103				13%					
Spin South West					10%				
iRadio NW						9%			
iRadio NE							5%		
FM104		12%							
98FM		10%							
Q102		9%							
Sunshine 106.8		10%							
Spin 1038		7%							
Corks 96FM / C103			44%						
C103 (Corks 103FM)			21%						
Cork's 96FM			27%						
Corks Red FM			26%						

\* Indicates the proportion tuning to the station at some time on the day.

# Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

## All Adults Aged 15+

### Table 5: Share of Listening (7am – 7pm)

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays (change from Jul'18-Jun'19)		Weekdays (change from Jul'18-Jun'19)		Weekdays (change from Jul'18-Jun'19)		Weekdays (change from Jul'18-Jun'19)		Weekdays (change from Jul'18-Jun'19)		Weekdays (change from Jul'18-Jun'19)		Weekdays (change from Jul'18-Jun'19)		Weekdays (change from Jul'18-Jun'19)		Weekdays (change from Jul'18-Jun'19)	
Any National	44.9%	-0.6	53.6%	+0.3	36.4%	-0.6	44.3%	+0	43.4%	+0.4	36.9%	-2.4	48.4%	-1.3	47.4%	-0.8	53.5%	-0.2
Any RTE Radio	30.7%	-0.3	37.5%	+0.1	25.3%	-1.2	30.3%	+0.6	26.1%	+0.7	25.2%	-1.8	33.3%	-0.4	32.5%	-0.6	37.1%	-0.1
RTÉ Radio 1	22.0%	-0.1	30.9%	+0.3	16.4%	-0.5	20.5%	+0.5	18.7%	+0.5	16.8%	-1.4	22.2%	+0.2	24.0%	-0.5	29.8%	+0
RTÉ 2FM	6.4%	-0.3	3.8%	+0	6.3%	-0.2	7.3%	-0.2	6.7%	+0.2	5.7%	-1	9.5%	-0.6	5.6%	-0.3	4.6%	+0.1
RTE Lyric FM	1.8%	+0	2.5%	-0.3	2.2%	-0.3	1.8%	+0.1	0.7%	+0.1	1.0%	+0.1	1.6%	+0	2.1%	-0.1	2.5%	-0.1
Today FM	7.5%	-0.1	5.3%	+0.5	6.3%	+0.5	8.2%	-0.5	11.6%	-0.2	7.7%	-0.5	7.9%	-0.8	7.2%	+0.3	6.1%	+0.4
Newstalk	6.7%	-0.2	10.8%	-0.3	4.8%	+0.1	5.8%	-0.2	5.6%	-0.3	3.9%	-0.2	7.2%	-0.1	7.8%	-0.4	10.3%	-0.5
Any Regional/Local/M-City/D-C#	55.1%	+0.6	46.4%	-0.3	63.6%	+0.6	55.7%	+0	56.6%	-0.4	63.1%	+2.4	51.6%	+1.3	52.6%	+0.8	46.5%	+0.2
Classic Hits			2.8%	+0.1	4.8%	-0.3									4.3%	+0	2.7%	+0.2
Radio Nova			3.5%	-0.3													3.9%	+0.1
Beat 102-103							15.9%	+0.3										
Spin South West									9.4%	-1.4								
iRadio NW											10.2%	-0.4						
iRadio NE													7.1%	-0.5				
FM104			11.5%	+0.7														
98FM			6.7%	-0.5														
Q102			7.2%	-0.1														
Sunshine 106.8			7.1%	-0.1														
Spin 1038			6.8%	-0.3														
Corks 96FM / C103					34.8%	+0.8												
C103 (Corks 103FM)					13.5%	+1.6												
Cork's 96FM					21.3%	-0.8												
Corks Red FM					23.4%	+0												
Mean No. of Minutes	225	-1	200	-5	307	+4	227	+1	205	+6	237	-3	203	-1	223	-3	202	-7

# Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

## Adults Aged 15-24

### Table 6: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	26.8%	17.2%	35.4%	27.1%	33.3%	26.0%	27.2%	27.7%	20.4%
Any RTE Radio	17.3%	8.8%	27.7%	18.4%	14.4%	19.2%	16.6%	19.2%	11.9%
RTE Radio 1	4.7%	5.5%	3.7%	5.5%	2.4%	5.4%	3.4%	4.9%	5.6%
RTE 2FM	11.2%	2.6%	21.7%	11.2%	12.0%	10.3%	13.2%	12.3%	5.8%
RTE Lyric FM	0.7%	0.6%	1.8%	1.4%		0.5%		0.8%	0.5%
Today FM	6.7%	4.5%	2.7%	7.4%	16.9%	5.1%	8.3%	5.2%	5.3%
Newstalk	2.8%	3.9%	5.0%	1.4%	1.9%	1.7%	2.4%	3.4%	3.1%
Any Regional/Local/M-City/D-C#	73.2%	82.8%	64.6%	72.9%	66.7%	74.0%	72.8%	72.3%	79.6%
Classic Hits		1.6%	2.8%					2.6%	1.2%
Radio Nova		2.3%							4.0%
Beat 102-103				53.3%					
Spin South West					53.1%				
iRadio NW						50.4%			
iRadio NE							34.6%		
FM104		18.7%							
98FM		8.9%							
Q102		6.7%							
Sunshine 106.8		4.4%							
Spin 1038		39.5%							
Corks 96FM / C103			23.9%						
C103 (Corks 103FM)			6.3%						
Cork's 96FM			17.6%						
Corks Red FM			37.4%						
Mean No. of Minutes	136	117	177	178	108	147	111	128	118

# Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.



## Adults Aged 15-34

### Table 7: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	36.0%	28.0%	29.9%	36.4%	46.3%	36.5%	44.6%	33.6%	31.4%
Any RTE Radio	19.8%	14.6%	20.4%	21.3%	21.4%	20.2%	22.5%	18.6%	15.5%
RTE Radio 1	5.9%	8.8%	3.6%	7.2%	2.9%	6.0%	3.9%	6.0%	7.9%
RTE 2FM	13.0%	4.7%	16.0%	13.0%	18.4%	12.3%	18.4%	11.4%	6.7%
RTE Lyric FM	0.5%	0.9%	0.7%	0.9%	0.1%	0.3%	0.1%	0.6%	0.8%
Today FM	11.3%	6.3%	5.4%	11.6%	22.0%	13.6%	15.2%	9.5%	8.7%
Newstalk	4.9%	7.1%	4.0%	3.5%	2.8%	2.7%	6.9%	5.5%	7.3%
Any Regional/Local/M-City/D-C#	64.0%	72.0%	70.1%	63.6%	53.7%	63.5%	55.4%	66.4%	68.6%
Classic Hits		2.4%	6.8%					3.9%	2.1%
Radio Nova		3.9%							5.2%
Beat 102-103				41.6%					
Spin South West					33.7%				
iRadio NW						37.6%			
iRadio NE							20.4%		
FM104		23.2%							
98FM		9.2%							
Q102		8.7%							
Sunshine 106.8		2.9%							
Spin 1038		21.1%							
Corks 96FM / C103			24.9%						
C103 (Corks 103FM)			4.2%						
Cork's 96FM			20.7%						
Corks Red FM			38.2%						
Mean No. of Minutes	165	145	230	196	134	171	144	161	147

# Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

## Adults Aged 35+

### Table 8: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	47.2%	60.6%	38.1%	46.6%	42.8%	37.0%	49.5%	51.0%	59.5%
Any RTE Radio	33.5%	43.8%	26.7%	33.0%	27.1%	26.5%	36.1%	36.1%	43.0%
RTE Radio 1	26.1%	37.0%	19.9%	24.5%	21.9%	19.4%	26.9%	28.8%	35.7%
RTE 2FM	4.7%	3.5%	3.6%	5.6%	4.3%	4.2%	7.2%	4.1%	4.0%
RTE Lyric FM	2.1%	3.0%	2.6%	2.1%	0.9%	1.2%	2.0%	2.5%	3.0%
Today FM	6.5%	5.0%	6.5%	7.2%	9.5%	6.3%	6.1%	6.6%	5.4%
Newstalk	7.2%	11.8%	5.0%	6.4%	6.2%	4.2%	7.3%	8.4%	11.2%
Any Regional/Local/M-City/D-C#	52.8%	39.4%	61.9%	53.4%	57.2%	63.0%	50.5%	49.0%	40.5%
Classic Hits		2.9%	4.3%					4.5%	2.9%
Radio Nova		3.4%							3.6%
Beat 102-103				8.2%					
Spin South West					4.4%				
iRadio NW						3.7%			
iRadio NE							3.7%		
FM104		8.3%							
98FM		6.0%							
Q102		6.8%							
Sunshine 106.8		8.3%							
Spin 1038		2.9%							
Corks 96FM / C103			37.5%						
C103 (Corks 103FM)			16.0%						
Cork's 96FM			21.5%						
Corks Red FM			19.3%						
Mean No. of Minutes	248	223	337	238	230	261	227	248	226

# Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

## All Adults Aged 15+

### Table 9: Average Weekday Yesterday Listenership & Share Of Listening (7am-7pm) For Local Stations

Station Area	Yesterday Listenership		Market Share (7-7)	
	Weekdays		Weekdays	
	(change from Jul'18-Jun'19)		(change from Jul'18-Jun'19)	
	%	%	%	%
Kildare ( <i>KFM</i> )	28%	-1	25.4%	+1
Louth/Meath ( <i>LMFM</i> )	25%	+0	29.8%	+1.8
Kilkenny/Carlow ( <i>KCLR 96FM</i> )	38%	+1	31.2%	-2.2
Laois/Offaly/Westmeath ( <i>Midlands 103</i> )	32%	+1	31.5%	+2.6
Wexford ( <i>South East Radio</i> )	40%	+0	32.9%	-2.5
Wicklow ( <i>East Coast FM</i> )	31%	-1	23.3%	-1.7
Limerick ( <i>Live 95FM</i> )	38%	+2	26.4%	-0.6
Tipperary ( <i>Tipp FM</i> )	35%	+0	40.5%	+2.6
Waterford ( <i>WLR FM</i> )	47%	+2	45.2%	+3.5
Clare ( <i>Clare FM</i> )	41%	+0	40.2%	+0.9
Kerry ( <i>Radio Kerry</i> )	46%	+0	51.6%	+2
Galway ( <i>Galway Bay FM</i> )	30%	-2	28.4%	+1.9
Mayo ( <i>MWR</i> )	62%	+0	58.4%	+2.1
Roscommon/Longford/ Sth Leitrim/ Cavan/ Monaghan	44%	-2	45.3%	-0.6
Roscommon/Longford/Sth Leitrim ( <i>Shannonside 104FM</i> )	50%	-3	46.2%	+0.5
Cavan/Monaghan ( <i>Northern Sound</i> )	38%	-1	44.1%	-2.3
Donegal South/Sligo/Nth Leitrim ( <i>Ocean FM</i> )	50%	+1	33.3%	+0.1
Donegal Nth ( <i>Highland Radio</i> )	62%	+2	65.5%	+1.1

\* \* \* \* \*

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The Report provides information on all individual stations over a range of demographics and special interest categories. The full report can be purchased from Ipsos MRBI. Tel. 01-438 9000.

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## Radio Broadcast Regions

Region	Component Counties/Franchise Areas
South East	Carlow, Kilkenny, Wexford, Waterford & Tipperary South Riding
South West	Limerick, Clare, Kerry, Tipperary North Riding & South West Laois*
North West	Galway, Mayo, Roscommon, Longford, Leitrim, Sligo & Donegal
North East & Midlands	Kildare, Louth, Meath, Laois*, Offaly, Westmeath, Cavan & Monaghan
Multi-City	Full counties Dublin, Cork; Limerick; Clare and Galway and part counties Kildare, Meath and Wicklow.
Dublin Commuter	Dublin and part counties Kildare, Meath and Wicklow.