



GUIDE TO SUBMISSIONS

STATEMENT OF INTENT

FOR THE PROVISION OF A

CLASSIC ROCK MUSIC-BASED SOUND BROADCASTING SERVICE

**TARGETING ADULTS AGED 25+ YEARS IN DUBLIN CITY &
COUNTY & COMMUTER BELT**



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1. INTRODUCTION

- 1.1 The classic rock music-based sound broadcasting contract targeting an audience aged 25+ years in Dublin City & County & Commuter Belt (“Contract”), currently held by Classic Rock Broadcasting Limited and broadcasting as Radio Nova, is due to expire on 30th June 2020.
- 1.2 In accordance with section 65(6) of the Broadcasting Act 2009 (“the 2009 Act”), the Contract Awards Committee (“the Committee”) placed a notice in a national newspaper and on the BAI website, www.bai.ie, on the 18th April 2019 seeking Expressions of Interest for the provision of a classic rock music-based sound broadcasting service in the franchise area concerned. By the closing date of the 18th June 2019, the only expression of interest received was from the current contractor, Classic Rock Broadcasting Limited.
- 1.3 The expression of interest was assessed by the Committee at its meeting of 10th September 2019. The Committee considered the respondent to be the incumbent and the submission to be made in good faith. In these circumstances, the Committee decided to invoke the fast-track procedure under section 67(2) of the 2009 Act.
- 1.4 Accordingly, the Committee on the **26th September 2019** has placed a public notice in a national newspaper, and on its website, stating its intention to invoke the fast-track application process for this Dublin City & County & Commuter Belt sound broadcasting contract.
- 1.5 Potential respondents must make a submission by **12 noon Friday, 25th October 2019** stating that he or she wishes to apply for the award of a sound broadcasting contract for the classic rock music-based sound broadcasting service, targeting adults aged 25+ years in Dublin City & County & Commuter Belt (“Statement of Intent”).
- 1.6 The Statement of Intent must be accompanied with a deposit of **€20,000**, which is refundable if an application is subsequently submitted to the BAI pursuant to an invitation to apply for the sound broadcasting contract for the classic rock music-based sound broadcasting service issued under section 65(8) of the 2009 Act.
- 1.7 The Statement of Intent must be submitted in the format specified in Section 2 of this document.
- 1.8 If the Committee receives a Statement of Intent and the required deposit, the Committee shall either proceed to invite applications for a sound broadcasting contract for the area concerned, or it will refer the matter to the Authority for further direction. If an invitation to apply for the award of contract is issued, it will be a contract for a classic rock music-based sound broadcasting service, targeting an audience aged 25+ years in Dublin City & County & Commuter Belt, for a period of 10 (ten) years to commence from 1st July 2020.
- 1.9 An indicative guide for the application for a commercial sound broadcasting contract under section 65(8) is available on request from the BAI’s offices or e-mail your request to licensing@bai.ie.
- 1.10 All statements of intent will be published on the BAI’s website once they have been considered, and the next stage determined, by the Committee.



2. PROCEDURES FOR SUBMITTING A STATEMENT OF INTENT

2.1 There is a statement of intent form available to potential respondents from the BAI's website, www.bai.ie, or on request from the BAI's offices at (01) 644 1200 or e-mail licensing@bai.ie. If you choose not to use the form please ensure that your submission adheres to the format outlined hereunder and that you provide all the information requested.

By submitting your Statement of Intent you are confirming the following to the BAI: -

- that you have read and understand the *Guide to Submissions: Statement of Intent for the Provision of a Classic Rock Music-Based Sound Broadcasting Service Targeting An Audience Aged 25+ Years in Dublin City & County & Commuter Belt*
- that a deposit of €20,000 has been paid into the BAI bank account; and.
- that you consent to your Statement of Intent being made public.

2.2 The format for a Statement of Intent is as follows: -

2.2.1 Respondent:

2.2.1.1 Please provide a general description of the person/entity making the statement.

2.2.1.2 Please provide your contact details (name of contact person, address, telephone and e-mail).

2.2.2 Details of Statement of Intent:

The text of the Statement of Intent is to be as follows: -

I, [insert name], on behalf of [insert name of party submitting statement of intent] hereby confirm that [insert name of party submitting statement of intent] intend to apply for the sound broadcasting contract for the classic rock music-based sound broadcasting service targeting and audience aged 25+ years in Dublin City & County & Commuter Belt.

I also confirm that the deposit of €20,000 has been paid to the bank account of the BAI.

2.2.3 You must sign and date the Statement of Intent.

2.3 The signed and dated Statement of Intent must be received by the BAI no later than **12 noon** on the **25th October 2019** and can be submitted by e-mail to licensing@bai.ie, or by post or by hand delivery, to:

Jill Caulfield,
BAI, 2 – 5 Warrington Place,
Dublin, D02 XP29.



2.4 Payment of Cash Deposit

2.4.1 Payment of the cash deposit of €20,000 must be in the BAI bank account by the closing date, **Friday 25th October 2019**.

2.4.2 The bank account details for the payment of the cash deposit are as follows: -

Bank: Ulster Bank Limited

Account Number: 03603097

Sort Code: 985020

IBAN Number: IE85ULSB9850200603097

BIC: ULSBIE2D

2.4.3 Payment details must include information which identifies the respondent, such as the respondent's name. Accordingly, the respondent must ensure that their bank includes information to accompany the electronic transfer which clearly identifies that the payment has been made on behalf of the respondent.



The Broadcasting Authority of Ireland

2-5 Warrington Place

Dublin D02 XP29.

Telephone: 01 644 1200

Fax: 01 644 1299

Email: info@bai.ie

Website: www.bai.ie