

# Reuters Digital News Report 2019 (Ireland)–Key Facts



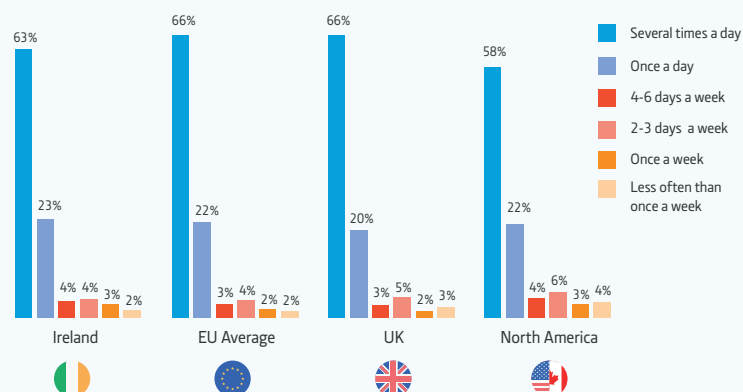
ÚDARÁS  
CRAOLACHÁIN  
NA HÉIREANN

BROADCASTING  
AUTHORITY  
OF IRELAND

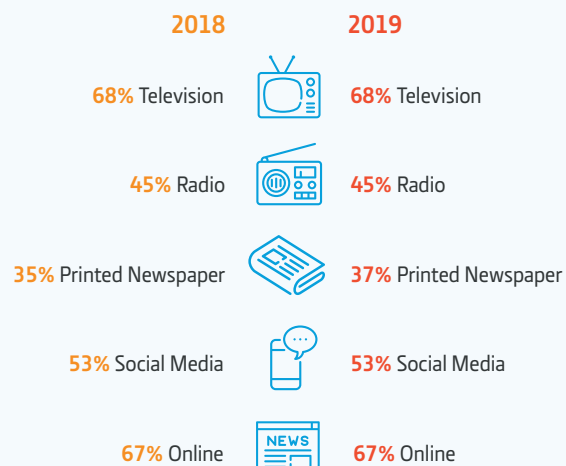


## Accessing News

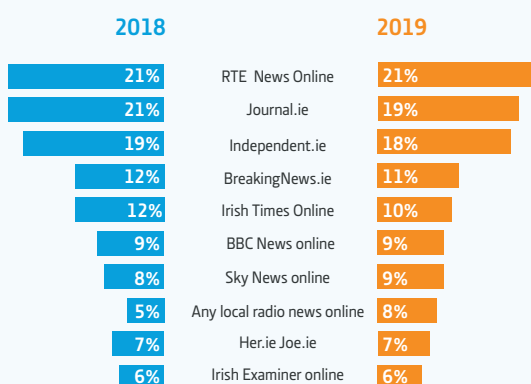
Q. Typically, how often do Irish people access news?



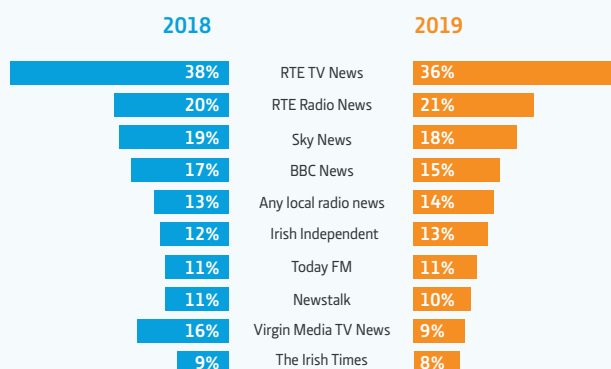
Q. How do Irish people access news?



Q. What are Irish people's main digital news sources?

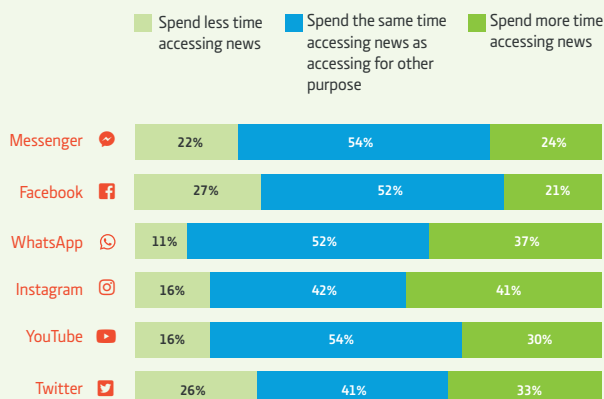


Q. What are Irish people's main traditional news sources?

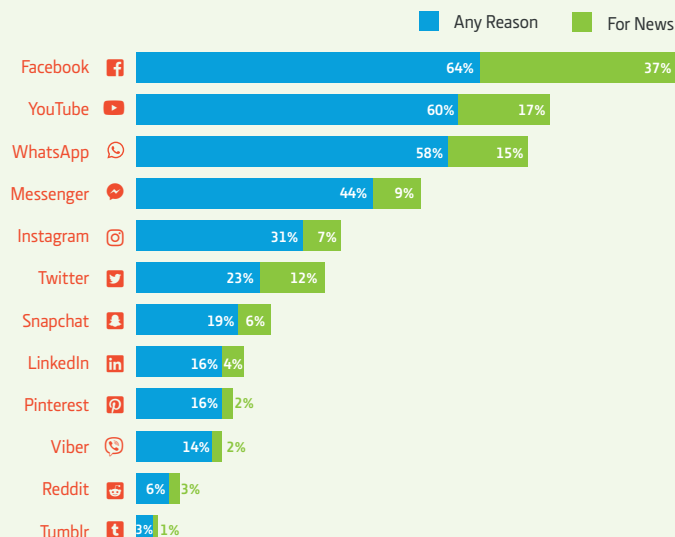


## Social

Q. How much time do Irish people spend on platforms for news access vs access for any other purpose?



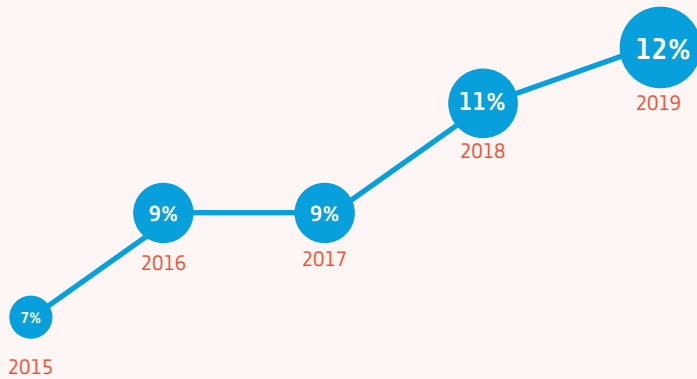
Q. Which social media platforms do Irish people use for news?



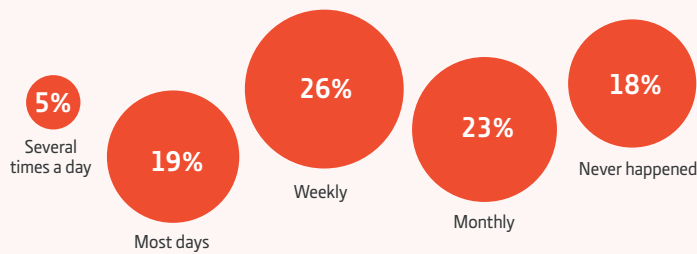


## Paying for News

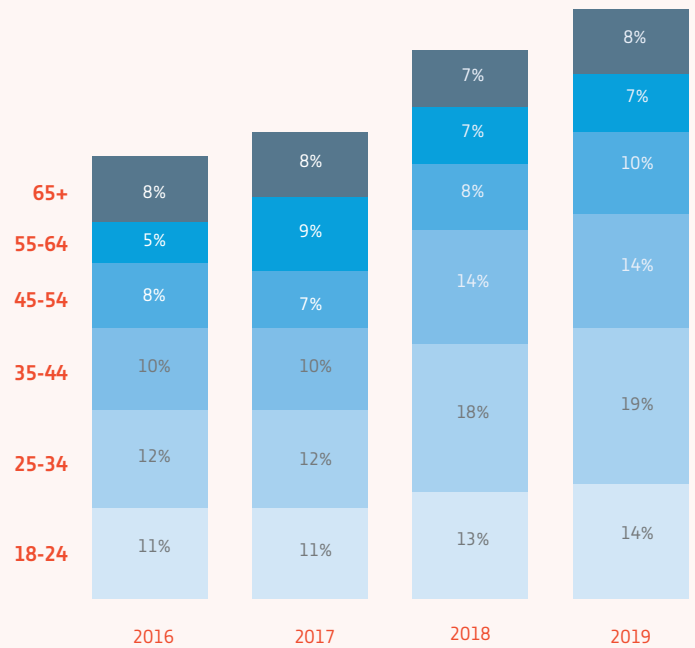
Q. Do Irish people pay for news online?



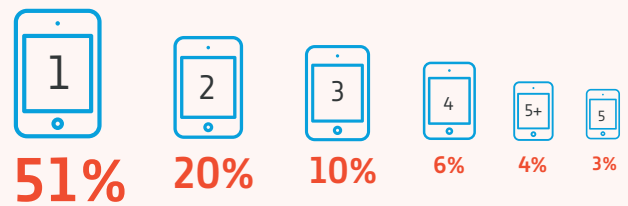
Q. When clicking on a news link online, how often do Irish people find an advertisement for a news subscription?



Q. What Irish age group paid for online news?

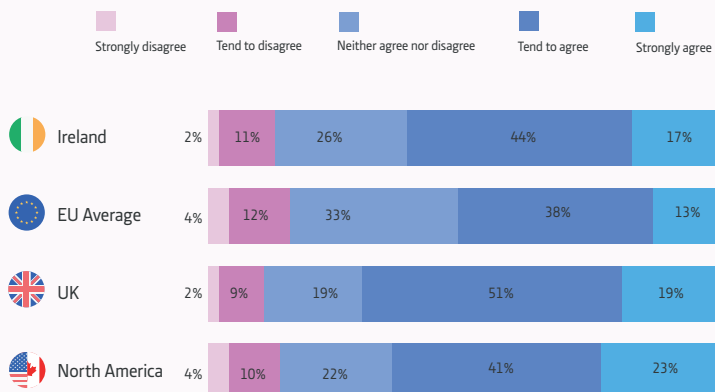


Q. How many online news subscriptions do Irish people have?

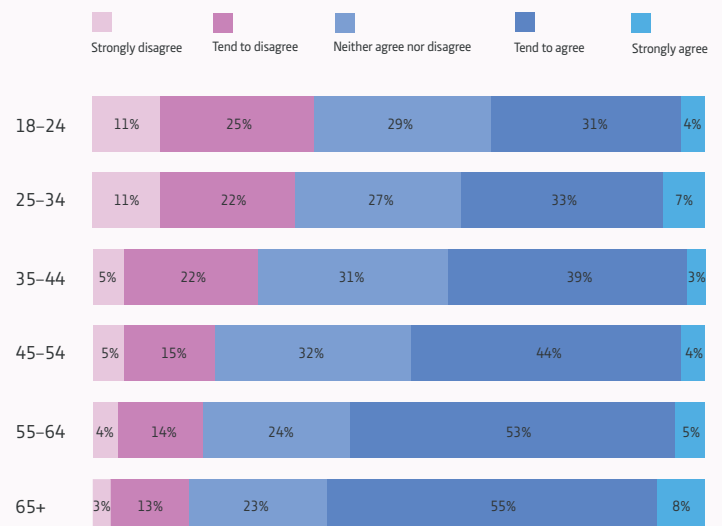


## Information

Q. Are Irish people concerned about real and fake news on the internet in year 2019?



Q. Can Irish people trust news most of the time?



For a copy of the full Reuters Digital News Report 2019 (Ireland) please visit [www.bai.ie](http://www.bai.ie)

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