



CANADA-IRELAND CO-DEVELOPMENT INCENTIVE

IMPORTANT ADDITIONAL GUIDANCE: APPLYING ONLINE

All applicants should read this Guidance before submitting the application form through www.baionline.ie (hereafter “BAOnline”). The official application form can be downloaded from www.bai.ie or BAOnline.

PLEASE NOTE The application form is the main document which should be completed and uploaded to BAOnline. The BAOnline System is set up primarily for applications for production funding and therefore at the initial application page a number of headings do not directly correlate with the official Application form for this scheme. Applicants need to follow the information below when creating a new application online.

BAI Online: Guidance for Creating an Application

- BAI online: **Programme Pitch** – Please provide short description of the proposal. Maximum 250 words.
- BAI online: **Contractor** – Please provide Irish applicant company name.
- BAI online: **Genre** – Please note the entry you selected on the paper form under genre and choose the closest description to that from the drop-down list online.
- BAI online: **Theme** – On the application form this list is titled ‘**Criteria for Eligible Projects**’ and includes three options. Please note the entry you selected on the paper form under criteria and choose the closest description to that from the drop-down list online.
- BAI online: **Format** – This is labelled ‘**Genre**’ on the application form and includes four options. Please note the entry you selected on the paper form under genre and choose the closest description to that from the drop-down list online.
- **How does the project deal with themes?** Please briefly describe how the **theme/criteria selected** is met in the proposal.
- **Does the project meet the low budget criteria?** Please select Yes.
- BAI online: **Financial Details** – Please include total project costs (Ireland and Canada combined). However, under **funding requested** please enter funds applied for to BAI only.
- BAI online: **Production Schedule** – Please provide the Development Schedule.
- BAI online: **Tick boxes** – All fields are mandatory. Please read references to production as references to development.