



PRESS
RELEASE

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Ipsos MRBI/JNLR 2018/1 Summary Results

The latest JNLR/Ipsos MRBI report into radio listening is published today (26th April 2018). It covers the 12-month period from April 2017 to March 2018.

The latest results show **daily radio listening at 82%** - that is 82% of all adults – more than 3.1 million listeners (15+), listening every weekday.

A total of **c16,850** people were interviewed during the survey period by Ipsos MRBI, on behalf of JNLR - Joint National Listenership Research - that is commissioned by all national, regional and local stations, BAI, AAI, and IAPI.

The following tables are the key top line results from the 'week-day' report for the main radio stations at National level, within Dublin and Cork counties, and the South East, South West, North West, North East/Midlands, Multi-city and Dublin Commuter regions. (See p.11).

While Tables 1-4 show the proportion of adults tuning into the stations at some time during the day, the depth of listening or loyalty to various stations is best reflected in the share of listening achieved by each station, as shown in Tables 5-8, whilst Table 9 provides information on the Local Stations in each licensed franchise area.

82% of Irish adults listen to the radio on an average day. More than half, 58% (+1) tune into their local or regional station and 44% (=) listen to a national station. Among the younger, 15 to 34-year market, 77% (-1%) listen daily.

Irish radio audiences continue to listen to a significant amount of radio everyday – tuning in, on average, for almost 4 hours per day during the prime 7am to 7pm time (*Irish Adults listening Mon-Fri*). In terms of share of all minutes listened in the country, National Radio currently has 44.6% share (-0.6%) of all minutes while Local/Regional Radio holds the majority share position with 55.4% (+0.6%) in this reporting period.

Across the various regional areas throughout the country, National Radio holds the majority share position in Dublin (55.0%) and the greater Dublin Commuter belt (54.1%) while Local/regional radio is in the majority in the other regions throughout the country, in particular, achieving its highest share position in Cork (65.0%) and the South West Region (60.1%). (See T5).

Among the younger, 15-34, audience in the country Local/regional Radio is in the majority share position achieving a combined share of minutes of 65.4% (-0.3%) versus 34.6% (+0.3%) for National Radio. In particular, the Local/regional group holds its strongest share position among this age segment in Dublin (71.6%), in the Dublin Commuter region (68.7%) and in Cork (71.1%).

Among the older 35+ age segment, Local/Regional radio is marginally ahead in terms of share of all minutes listened, 52.5% (+1.0%) compared to National radio. However, in regional markets among this age group, National Radio holds the majority share in Dublin (63.6%), the Dublin Commuter region (61.3%), and in the Multi-city area (51.8%). (See T8).

Local radio continues to be a strong performer in the local radio markets across the country – in many areas reaching more than 40% of the local adult population daily. In particular, on the criterion of share of minutes listened during prime 7am to 7pm, Highland Radio and MWR hold the majority share position in their respective franchise areas. (T9).

The population estimates in this report are based on Labour Force Survey estimates 2017 provided by the CSO.

(See pg 11 for definition of radio broadcast regions).

All Adults Aged 15+

Table 1: Average Weekday Yesterday Listenership

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays	
	(change from Jan-Dec'17)		(change from Jan-Dec'17)		(change from Jan-Dec'17)		(change from Jan-Dec'17)		(change from Jan-Dec'17)		(change from Jan-Dec'17)		(change from Jan-Dec'17)		(change from Jan-Dec'17)		(change from Jan-Dec'17)	
Listened at all *	82%	-1	76%	-2	87%	-1	82%	-1	87%	+0	88%	-1	82%	+1	81%	-1	77%	-1
Any National	44%	+0	42%	-1	44%	+0	43%	+0	46%	+0	47%	+0	43%	+0	45%	+0	43%	-1
Any RTE Radio	34%	+0	33%	-1	36%	+1	32%	+0	36%	+1	36%	-1	30%	-1	34%	-1	33%	-1
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	33%	-1	33%	-1	35%	+0	31%	-1	35%	+0	33%	-1	30%	-1	34%	+0	33%	-1
RTÉ Radio 1	23%	+0	26%	-2	25%	+0	21%	+0	23%	+1	21%	+0	19%	+1	25%	-1	26%	-1
RTÉ 2FM	11%	+0	6%	+0	11%	+1	12%	+0	13%	+0	13%	+0	12%	-1	9%	+0	7%	+0
RTÉ Lyric FM	3%	-1	5%	+0	4%	-1	2%	-1	4%	+0	3%	+0	2%	+0	4%	-1	4%	-1
Today FM	11%	+1	6%	+0	11%	-1	12%	-1	12%	-1	13%	+0	13%	+1	9%	+0	8%	+1
Newstalk	10%	+0	14%	+0	9%	-1	8%	+0	9%	+0	7%	+0	10%	+1	12%	+0	14%	+0
Any Regional/Local/M-City/D-C#	58%	+1	45%	+0	69%	+0	59%	-1	64%	+0	69%	+0	57%	+1	54%	+0	47%	+0
Classic Hits 4FM			3%	+0	12%	+0									7%	+1	3%	+0
Radio Nova			6%	+0													6%	+0
Beat 102-103							23%	+0										
Spin South West									21%	-1								
iRadio NW											22%	-1						
iRadio NE													13%	+0				
FM104			18%	+1														
98FM			11%	+1														
Q102			9%	+0														
Sunshine 106.8			7%	+0														
Spin 1038			13%	-1														
Corks 96FM / C103					42%	+1												
C103 (Corks 103FM)					17%	+1												
Cork's 96FM					29%	+0												
Corks Red FM					34%	+0												

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-24

Table 2: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	77%	70%	80%	76%	83%	87%	72%	75%	71%
Any National	25%	15%	33%	28%	29%	34%	23%	23%	16%
Any RTE Radio	19%	10%	26%	19%	25%	28%	16%	17%	10%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	18%	10%	26%	18%	24%	22%	16%	15%	10%
RTE Radio 1	5%	5%	5%	4%	3%	7%	5%	5%	5%
RTE 2FM	13%	5%	22%	15%	23%	16%	12%	11%	5%
RTE Lyric FM	1%	0%	1%	0%	1%	0%	1%	1%	1%
Today FM	7%	4%	9%	10%	9%	7%	8%	7%	6%
Newstalk	3%	3%	6%	3%	2%	3%	3%	4%	4%
Any Regional/Local/M-City/D-C#	66%	60%	71%	68%	65%	77%	63%	65%	62%
Classic Hits 4FM		3%	8%					5%	3%
Radio Nova		5%							5%
Beat 102-103				56%					
Spin South West					61%				
iRadio NW						66%			
iRadio NE							39%		
FM104		28%							
98FM		12%							
Q102		7%							
Sunshine 106.8		3%							
Spin 1038		38%							
Corks 96FM / C103			29%						
C103 (Corks 103FM)			6%						
Cork's 96FM			27%						
Corks Red FM			60%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-34

Table 3: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	77%	71%	81%	77%	82%	85%	75%	76%	72%
Any National	32%	23%	34%	32%	38%	41%	33%	30%	25%
Any RTE Radio	21%	13%	24%	20%	28%	30%	20%	19%	14%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	20%	13%	24%	19%	27%	26%	20%	18%	14%
RTE Radio 1	6%	7%	6%	5%	4%	7%	6%	6%	7%
RTE 2FM	15%	6%	21%	15%	24%	19%	15%	12%	7%
RTE Lyric FM	1%	1%	2%	0%	2%	1%	1%	1%	1%
Today FM	11%	7%	12%	14%	15%	15%	13%	10%	8%
Newstalk	6%	8%	6%	5%	5%	4%	6%	7%	8%
Any Regional/Local/M-City/D-C#	61%	56%	68%	64%	61%	69%	58%	60%	56%
Classic Hits 4FM		3%	11%					6%	3%
Radio Nova		7%							7%
Beat 102-103				50%					
Spin South West					48%				
iRadio NW						51%			
iRadio NE							29%		
FM104		26%							
98FM		12%							
Q102		9%							
Sunshine 106.8		4%							
Spin 1038		27%							
Corks 96FM / C103			27%						
C103 (Corks 103FM)			5%						
Cork's 96FM			24%						
Corks Red FM			51%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 35+

Table 4: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	85%	79%	90%	84%	89%	89%	85%	83%	80%
Any National	50%	53%	49%	47%	49%	50%	48%	52%	53%
Any RTE Radio	40%	44%	41%	37%	39%	39%	35%	43%	43%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	39%	44%	41%	36%	39%	36%	35%	42%	43%
RTE Radio 1	31%	38%	34%	28%	30%	26%	25%	35%	36%
RTE 2FM	9%	6%	6%	10%	9%	10%	11%	7%	7%
RTE Lyric FM	5%	7%	5%	3%	5%	4%	2%	6%	6%
Today FM	10%	6%	10%	12%	11%	13%	13%	9%	7%
Newstalk	12%	18%	11%	10%	11%	8%	12%	14%	17%
Any Regional/Local/M-City/D-C#	56%	39%	70%	56%	65%	69%	57%	51%	41%
Classic Hits 4FM		3%	13%					7%	4%
Radio Nova		5%							6%
Beat 102-103				11%					
Spin South West					10%				
iRadio NW						11%			
iRadio NE							5%		
FM104		13%							
98FM		10%							
Q102		8%							
Sunshine 106.8		8%							
Spin 1038		6%							
Corks 96FM / C103			49%						
C103 (Corks 103FM)			23%						
Cork's 96FM			31%						
Corks Red FM			25%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

All Adults Aged 15+

Table 5: Share of Listening (7am – 7pm)

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays (change from Jan-Dec'17)		Weekdays (change from Jan-Dec'17)		Weekdays (change from Jan-Dec'17)		Weekdays (change from Jan-Dec'17)		Weekdays (change from Jan-Dec'17)		Weekdays (change from Jan-Dec'17)		Weekdays (change from Jan-Dec'17)		Weekdays (change from Jan-Dec'17)		Weekdays (change from Jan-Dec'17)	
Any National	44.6%	-0.6	55.0%	-1.2	35.0%	-1.3	41.0%	+0.3	39.9%	-1.8	40.3%	+0.6	46.6%	+1.1	47.2%	-1.2	54.1%	-0.9
Any RTE Radio	30.8%	-0.9	40.2%	-2.0	24.6%	+0.3	27.3%	-0.4	28.4%	+0.2	27.1%	-0.2	28.1%	-1.3	33.5%	-1.1	38.9%	-1.7
RTÉ Radio 1	21.5%	-0.7	32.8%	-1.9	16.5%	+0.3	18.5%	-0.7	18.5%	+0.5	16.0%	+0.1	18.3%	-0.7	24.5%	-1.0	31.0%	-1.5
RTÉ 2FM	6.8%	+0	4.4%	+0.3	6.0%	+0.4	7.6%	+0.5	7.5%	-0.2	7.0%	-0.5	8.5%	-0.5	5.8%	+0.1	5.0%	+0.1
RTE Lyric FM	1.8%	-0.2	2.9%	-0.3	1.9%	-0.4	0.9%	-0.3	1.9%	-0.3	1.5%	+0.2	1.1%	+0	2.4%	-0.3	2.7%	-0.3
Today FM	7.3%	+0.1	4.3%	+0.1	6.2%	-1.2	9.0%	+0.4	6.7%	-0.9	9.1%	+0.5	10.2%	+1.0	6.3%	-0.1	5.1%	+0.3
Newstalk	6.6%	+0.3	10.5%	+0.6	4.2%	-0.4	4.7%	+0.2	4.8%	-1.1	4.1%	+0.3	8.2%	+1.3	7.4%	+0	10.0%	+0.4
Any Regional/Local/M-City/D-C#	55.4%	+0.6	45.0%	+1.2	65.0%	+1.3	59.0%	-0.3	60.1%	+1.8	59.7%	-0.6	53.4%	-1.1	52.8%	+1.2	45.9%	+0.9
Classic Hits 4FM			2.1%	-0.3	7.0%	+0									4.5%	-0.1	2.1%	-0.2
Radio Nova			4.0%	+0													4.0%	-0.1
Beat 102-103							15.7%	+0.7										
Spin South West									11.4%	-0.3								
iRadio NW											11.3%	-0.1						
iRadio NE													8.2%	+0.6				
FM104			11.7%	+0.3														
98FM			6.5%	+0.8														
Q102			6.3%	+0.1														
Sunshine 106.8			7.7%	+1.1														
Spin 1038			6.3%	-0.8														
Corks 96FM / C103					33.0%	+0.2												
C103 (Corks 103FM)					11.2%	+0.1												
Cork's 96FM					21.9%	+0.2												
Corks Red FM					24.2%	+0.8												
Mean No. of Minutes	228	+0	213	-2	297	+5	223	+1	208	+3	237	+1	203	-6	229	+0	212	-3

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-24

Table 6: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	25.7%	16.3%	30.4%	28.1%	31.1%	27.9%	25.3%	24.8%	18.7%
Any RTE Radio	17.6%	9.7%	21.1%	17.0%	26.3%	19.5%	16.0%	16.5%	10.7%
RTE Radio 1	3.9%	4.4%	2.9%	4.6%	0.6%	5.4%	3.9%	3.5%	4.9%
RTE 2FM	12.7%	5.1%	18.1%	11.7%	25.1%	9.9%	11.6%	11.7%	5.5%
RTE Lyric FM	0.2%	0.2%	0.1%	0.0%	0.2%	0.0%	0.5%	0.2%	0.3%
Today FM	5.8%	4.1%	6.0%	9.5%	3.7%	7.0%	6.4%	5.6%	5.0%
Newstalk	2.3%	2.5%	3.3%	1.6%	1.1%	1.4%	2.9%	2.7%	3.0%
Any Regional/Local/M-City/D-C#	74.3%	83.7%	69.6%	71.9%	68.9%	72.1%	74.7%	75.2%	81.3%
Classic Hits 4FM		2.1%	5.3%					3.4%	2.1%
Radio Nova		3.8%							4.2%
Beat 102-103				52.8%					
Spin South West					57.3%				
iRadio NW						51.2%			
iRadio NE							37.9%		
FM104		27.7%							
98FM		7.7%							
Q102		5.7%							
Sunshine 106.8		3.8%							
Spin 1038		32.5%							
Corks 96FM / C103			20.0%						
C103 (Corks 103FM)			3.4%						
Cork's 96FM			16.6%						
Corks Red FM			42.0%						
Mean No. of Minutes	148	128	223	160	126	149	120	148	127

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-34

Table 7: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	34.6%	28.4%	28.9%	31.6%	37.5%	40.7%	43.3%	32.3%	31.3%
Any RTE Radio	20.3%	15.0%	18.5%	17.6%	26.6%	22.4%	23.7%	18.5%	16.2%
RTE Radio 1	5.8%	8.3%	3.8%	5.5%	2.5%	5.0%	5.5%	5.8%	8.2%
RTE 2FM	13.6%	6.2%	14.3%	11.2%	23.4%	14.5%	17.8%	11.7%	7.5%
RTE Lyric FM	0.4%	0.5%	0.4%	0.4%	0.5%	0.3%	0.4%	0.5%	0.5%
Today FM	10.2%	6.9%	7.3%	11.6%	8.0%	15.8%	14.3%	9.0%	8.4%
Newstalk	4.1%	6.5%	3.0%	2.4%	2.9%	2.5%	5.3%	4.7%	6.7%
Any Regional/Local/M-City/D-C#	65.4%	71.6%	71.1%	68.4%	62.5%	59.3%	56.7%	67.7%	68.7%
Classic Hits 4FM		1.8%	7.6%					4.5%	1.7%
Radio Nova		5.7%							5.5%
Beat 102-103				46.5%					
Spin South West					39.0%				
iRadio NW						34.3%			
iRadio NE							23.4%		
FM104		22.7%							
98FM		7.8%							
Q102		7.3%							
Sunshine 106.8		6.1%							
Spin 1038		19.8%							
Corks 96FM / C103			20.5%						
C103 (Corks 103FM)			2.2%						
Cork's 96FM			18.3%						
Corks Red FM			41.5%						
Mean No. of Minutes	173	158	245	174	146	176	153	173	157

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 35+

Table 8: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	47.5%	63.6%	37.0%	43.7%	40.5%	40.3%	47.5%	51.8%	61.3%
Any RTE Radio	33.8%	48.3%	26.6%	30.0%	28.8%	28.3%	29.4%	38.2%	46.2%
RTE Radio 1	26.1%	40.8%	20.5%	22.1%	22.3%	18.8%	21.9%	30.2%	38.3%
RTE 2FM	4.8%	3.8%	3.4%	6.6%	3.8%	5.1%	5.8%	4.0%	4.3%
RTE Lyric FM	2.2%	3.6%	2.4%	1.1%	2.2%	1.8%	1.2%	3.0%	3.4%
Today FM	6.4%	3.4%	5.9%	8.2%	6.5%	7.4%	9.0%	5.5%	4.1%
Newstalk	7.3%	11.8%	4.6%	5.4%	5.3%	4.5%	9.1%	8.2%	11.1%
Any Regional/Local/M-City/D-C#	52.5%	36.4%	63.0%	56.3%	59.5%	59.7%	52.5%	48.2%	38.7%
Classic Hits 4FM		2.2%	6.9%					4.5%	2.3%
Radio Nova		3.4%							3.5%
Beat 102-103				7.1%					
Spin South West					4.9%				
iRadio NW						5.3%			
iRadio NE							3.8%		
FM104		8.1%							
98FM		6.1%							
Q102		6.0%							
Sunshine 106.8		8.3%							
Spin 1038		1.9%							
Corks 96FM / C103			37.1%						
C103 (Corks 103FM)			14.1%						
Cork's 96FM			23.0%						
Corks Red FM			18.7%						
Mean No. of Minutes	251	240	318	241	232	261	224	254	239

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

All Adults Aged 15+

Table 9: Average Weekday Yesterday Listenership & Share Of Listening (7am-7pm) For Local Stations

Station Area	Yesterday Listenership		Market Share (7-7)	
	Weekdays		Weekdays	
	(change from Jan-Dec'17)		(change from Jan-Dec'17)	
	%	%	%	%
Kildare (<i>KFM</i>)	29%	-1	34.2%	-0.9
Louth/Meath (<i>LMFM</i>)	27%	+3	29.1%	+1.4
Kilkenny/Carlow (<i>KCLR 96FM</i>)	35%	-1	40.8%	-0.2
Laois/Offaly/Westmeath (<i>Midlands 103</i>)	33%	+0	32.8%	-2.4
Wexford (<i>South East Radio</i>)	40%	+0	37.5%	-2.4
Wicklow (<i>East Coast FM</i>)	29%	+4	30.1%	+6
Limerick (<i>Limerick Live 95FM</i>)	39%	+3	30.9%	+3.8
Tipperary (<i>Tip FM</i>)	33%	-1	36.7%	-0.5
Waterford (<i>WLR FM</i>)	46%	+3	41.9%	+2.6
Clare (<i>Clare FM</i>)	38%	-3	34.6%	-2.0
Kerry (<i>Radio Kerry</i>)	51%	+1	49.6%	+0.2
Galway (<i>Galway Bay FM</i>)	28%	-1	22.6%	+0.2
Mayo (<i>MWR</i>)	61%	+0	55.5%	-0.2
Roscommon/Longford/ Sth Leitrim/ Cavan/ Monaghan	46%	+0	45.0%	-0.6
Roscommon/Longford/Sth Leitrim (<i>Shannonside 104FM</i>)	49%	-2	45.9%	-0.3
Cavan/Monaghan (<i>Northern Sound Radio</i>)	42%	+0	44.0%	-0.9
Donegal South/Sligo/Nth Leitrim (<i>Ocean FM</i>)	50%	+3	30.3%	+1.5
Donegal Nth (<i>Highland Radio</i>)	58%	+1	61.7%	-1.1

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The Report provides information on all individual stations over a range of demographics and special interest categories. The full report can be purchased from Ipsos MRBI. Tel. 01-438 9000.

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Radio Broadcast Regions

Region	Component Counties/Franchise Areas
South East	Carlow, Kilkenny, Wexford, Waterford & Tipperary South Riding
South West	Limerick, Clare, Kerry, Tipperary North Riding & South West Laois*
North West	Galway, Mayo, Roscommon, Longford, Leitrim, Sligo & Donegal
North East & Midlands	Kildare, Louth, Meath, Laois*, Offaly, Westmeath, Cavan & Monaghan
Multi-City	Full counties Dublin, Cork; Limerick; Clare and Galway and part counties Kildare, Meath and Wicklow.
Dublin Commuter	Dublin and part counties Kildare, Meath and Wicklow.