



ÚDARÁS
CRAOLACHÁIN
NA hÉIREANN

BROADCASTING
AUTHORITY
OF IRELAND

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Social Media Policy for the Broadcasting Authority of Ireland (BAI)

Facebook Policy

We welcome comments and interactions on the [BAI Facebook page](#). However, please note that:

- Any offensive or inappropriate comments / content will be removed.
- People who repeatedly post offensive or inappropriate comments will be blocked.
- Comments posted on the page in relation to BAI consultations will not be acceptable as official submissions to any consultation. Details on how to make official submissions to BAI consultations will always be made available on this website.
- We monitor the BAI Facebook page during normal working hours (Monday to Friday), and endeavour to respond to any comments or queries from users within 24 hours.

Twitter Policy

If you follow the BAI on [Twitter](#) (@BAItweets), you can expect tweets covering some or all of the following:

- Press releases on complaints decisions / public consultations.
- Updates on the Sound & Vision II scheme.
- Event information and occasional live coverage of events.
- Alerts about new content on our website.
- Other practical information on the work of the BAI.

RTs are not endorsements; if we RT something, it is because we feel it is of potential interest to our followers.

Who We Follow

If you follow us, we will not automatically follow you back. This is to help our followers identify other Twitter accounts that we are following, such as other regulatory bodies, media outlets, and accounts of particular relevance to our followers.

@Replies and Direct Messages

We welcome feedback from our followers and will try to join the conversation, where possible. However, we will not be able to reply individually to all the messages we receive via Twitter. The best means of communicating a query to the Broadcasting Authority of Ireland is by emailing info@bai.ie.

Availability

Twitter may occasionally be unavailable and we accept no responsibility for lack of service due to Twitter downtime.