

NOTIFICATION OF INTENT TO INVOKE THE FAST-TRACK APPLICATION PROCESS FOR THE AWARD OF A SOUND BROADCASTING CONTRACT



ÚDARÁS
CRAOLACHÁIN
NA hÉIREANN | BROADCASTING
AUTHORITY
OF IRELAND

In accordance with section 67(3) of the Broadcasting Act 2009 (“the Act”), the Contract Awards Committee of the Broadcasting Authority of Ireland (“the BAI”) hereby announces its intention to invoke the fast-track procedure for the award of a sound broadcasting contract (“Contract”) on the FM band for the provision of the following service:

Regional Music-driven Sound Broadcasting Service for the Southwest Franchise Area

The Southwest franchise area covers Counties Kerry, Limerick, Clare, North Tipperary and Southwest Laois. Programming on the service will be a mix of speech and music programming of particular relevance to the listeners in the 15 – 34 age group in this region.

The contract, currently held by Spin South West Limited and broadcasting as Spin South West, is due to expire on 28th June 2017.

Any person, other than the incumbent, interested in providing the regional music-driven sound broadcasting service aimed at the youth audience in the Southwest franchise area, is required to submit in writing that he/she wishes to apply for the award of the Contract, and to deposit the sum of €20,000 with the BAI by Tuesday, 7th June 2016. Such deposit is refundable, if an application for the award of the Contract is subsequently submitted to the BAI, in accordance with section 65 of the Act.

The written submission must be completed in accordance with the format set out in the “*Guide to Submissions: Statement of Intent*” document in respect of the regional music-driven sound broadcasting service for the Southwest franchise area, which is available on the BAI’s website (www.bai.ie) or on request from the BAI’s offices (email: licensing@bai.ie or call 01 644 1200).

Please note that a submission of a Statement of Intent in response to this notice will not be regarded as an application for the Contract. An invitation to apply for the award of the Contract in accordance with section 65(8) of the Act will be issued separately, should the BAI consider it appropriate to do so. Such an invitation, if issued, will be for a Contract for a regional music-driven sound broadcasting service for the Southwest franchise area for a period of ten (10) years, to commence from the 29th June 2017.

A submission of a Statement of Intent for the award of this Contract should be sent to:

**Jill Caulfield, Contract Awards, Broadcasting Authority of Ireland,
2-5 Warrington Place, Dublin D02 XP29.
T: 01 644 1200, E: licensing@bai.ie**

Cuireann an t-Údarás fáilte roimh comhfhreagreas i nGaeilge.