

EXPRESSIONS OF INTEREST SOUND BROADCASTING SERVICES



ÚDARÁS
CRAOLACHÁIN
NA hÉIREANN | BROADCASTING
AUTHORITY
OF IRELAND

In accordance with section 65 (6) of the Broadcasting Act 2009, the Contract Awards Committee of the Broadcasting Authority of Ireland ("the BAI") hereby invites expressions of interest from parties interested in securing a sound broadcasting contract ("Contract") on the FM band for the provision of any of the following services: -

National Broad-format Service

Programming on the service will be a mix of speech and music programming, with a strong emphasis on news and current affairs. The service should be of relevance to a core audience in the 20 - 44 age group.

The contract, currently held by Radio Ireland Limited and broadcasting as Today FM, is due to expire on 16th March 2017.

South West Regional Youth Music-driven Service

Programming on the service will be a mix of speech and music programming, of particular relevance to listeners in the 15 - 34 age group, in this region.

The contract, currently held by Spin South West Limited and broadcasting as Spin South West, is due to expire on 28th June 2017.

Local Broad-format Service for Limerick City & County

Programming on the service will be a mix of speech and music programming, with a strong emphasis on news and current affairs. Programme content should be of particular relevance to the general audience in the Limerick City and County area.

The contract, currently held by Treaty Radio Limited and broadcasting as Limerick's Live 95FM, is due to expire on 23rd October 2017.

Interested parties should submit their expressions of interest in electronic format (PDF) to the BAI. Information in respect of the proposed service should be presented in the format prescribed in the BAI's relevant *Guide for Expressions of Interest* ("Guide"), or alternatively by completing an Expressions of Interest form. There is a Guide and form for each sound broadcasting service available on the BAI's website (www.bai.ie) or on request from the BAI's offices (email: info@bai.ie or call 01 644 1200). A separate submission or completed form is required for each service.

Please note that an expression of interest in response to this notice **shall not** be regarded as an application for a sound broadcasting contract.

Parties interested in submitting expressions of interest to the BAI should do so by **12 noon on Tuesday, 12th April 2016**. Please note that all expressions of interest will be made available publicly following consideration by the BAI.

Expressions of interest should be forwarded to: licensing@bai.ie.

The contact for submissions is:

**Jill Caulfield, Contract Awards, Broadcasting Authority of Ireland,
2-5 Warrington Place, Dublin D02 XP29.**

T: 01 6441200

Cuireann an t-Údarás fáilte roimh comhfhreagras i nGaeilge.