



ÚDARÁS
CRAOLACHÁIN
NA hÉIREANN

BROADCASTING
AUTHORITY
OF IRELAND

BAI Community Broadcasting Support Scheme 2015

AUGUST 2015

The BAI Community Broadcasting Support Scheme offers funding to Community and Community of Interest broadcasters to enable them to complete reviews that will advance the organisational development of their station.

Organisational development can include evaluations of internal processes or external environments, but also governance development, adherence to good financial management practice, the building of strong teams, work to ensure that the stations are relevant to the communities they serve.

1. Aims and Objectives of the Scheme

The aims of the scheme are to:

- Offer stations the opportunity to source professional advice and support so that they adequately meet the needs of staff, volunteers and the audiences now and in the future
- Review, and update if necessary, station policies and procedures to help ensure that Stations are well governed and have effective procedures in place
- Provide development opportunities for stations, staff and volunteers to learn from their experiences and that of other stations around the country
- Improve awareness and implementation of the legal and regulatory codes and standards that stations need to comply with

2. Funding Available

- Total funding of €30,000 is being made available to fund reviews under this scheme.
- There is no minimum or maximum funding amount that can be applied for as this depends on the scope and type of review being proposed by stations. It is worth noting though that in previous schemes the average amount of funding awarded was €3,269 per application¹.

¹ Based on CBSS stats for 2013 and 2014

- The BAI reserves the right to offer a lower amount of funding to an application than is requested. Where this occurs the BAI will offer the application feedback and rationale for this decision.

3. The Application Process

- An official Application Form has been developed for applicants to use. The Application Form asks for certain information under a range of headings to enable us to assess your application.
- Completed Application Forms will be assessed by a team comprising 2 BAI staff and 2 external representatives with experience in community broadcasting and/or community development.

4. Submitting an Application

- The application form should be completed and signed by an authorised person within the station (usually the Station Chairperson or Manager). Only one application per station will be accepted.
- Applications must be submitted to the BAI by email only to **cbss@bai.ie**.
- The closing date for the receipt of completed applications is noon on Thursday 1st October 2015.
- Questions or queries about your application can be forwarded by email to **cbss@bai.ie** until 5 pm on Wednesday 30th September.

5. The Assessment Process

Completed applications will be assessed using the following criteria.

CRITERION	% WEIGHTING
The work being proposed and the rationale for same. How will it address the organisational development needs of the station?	40%
The qualifications, experience and suitability of the person/ company who will complete the work.	30%
The proposed budget and the amount of funding being requested from the BAI. Does it represent value for money for both the station and the scheme?	30%
Total	100%

- Applications that are deemed to be incomplete will not be assessed. Applicants will be informed of this decision by the BAI.
- Successful Applicants will be offered feedback on their application and asked to sign a contract for the drawdown of funding. Funding will be released in two stages.
- Unsuccessful Applicants will be offered feedback on their application.

6. Further reading:

We would strongly recommend that all applicants consider reading the following documents which may assist them with their applications.

[The BAI Strategy Statement 2014-2016](#)

[The BAI Sectoral Learning and Development Policy](#)

Both of these documents are available on the BAI website.